



# Tourism to Israel

Statistical Report 2015



# Introduction

The publication "**Tourism to Israel 2015 – Statistical Report**" summarizes the main data in the tourism industry for 2015. This publication is intended to serve as a tool to be used by the different departments in the Ministry of Tourism as well as for those engaged in the field of tourism.

The sources of the data concentrated in this publication vary. Data on tourist entries (by month, by country of nationality, by age), data on hotels and tourism revenues was obtained from the Central Bureau of Statistics (CBS). The publication also includes main findings from the annual ongoing tourism survey commissioned by the Ministry of Tourism. The data on international conventions in Israel was obtained from ITN and processed in the department. The data on overseas trips by Israelis according to destination are based on the World Tourism Organization (UNWTO) which collects reports of countries which report visitors' entries by nationality.

The publication was prepared by Ms. Yael Tzarum assisted by Mrs. Michal Hayun both from the department of research, statistics and information management.

I hope that this publication will be of use, wishing us all a fruitful and prosperous year of tourism.

**Yaron Ergas**

**Director of Research, Statistics and Information Management**

June 2016

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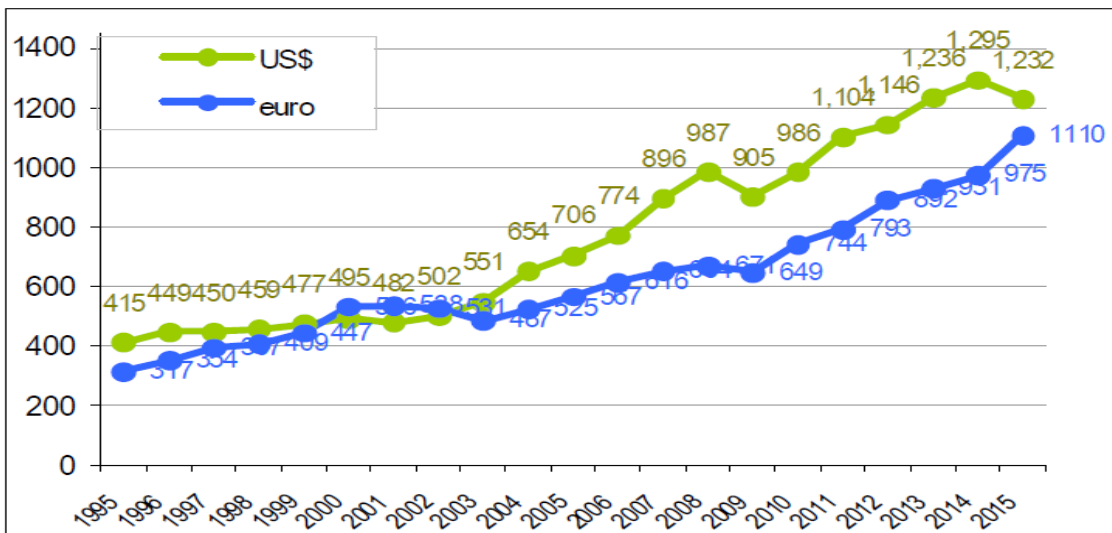
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## International tourism in 2015

International tourism receipts in destinations around the world grew by **3.6%** in 2015, in line with the **4.4%** increase in international arrivals. For the fourth consecutive year, international tourism grew faster than world merchandise trade, raising tourism's share in world's exports to **7%** in 2015. The total export value from international tourism amounted to US\$ 1.4 trillion.

Income generated by international visitors on accommodation, food and drink, entertainment, shopping and other services and goods reached as estimate US\$ 1,232 billion in 2015, an increase of **3.6%** accounting for exchange rate fluctuations and inflation. International tourist arrivals (overnight visitors) increased by **4.4%** in 2015, reaching a total of 1,184 million.

International tourism receipts:

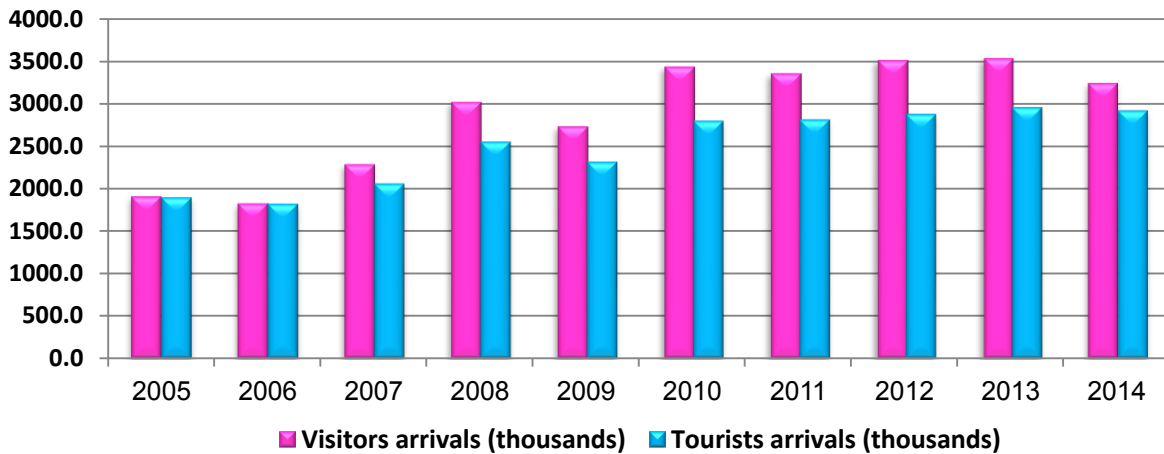


In billions

Source: World Tourism Organization

## Tourism in Israel

During 2015, 3,108,575 **visitors** entered Israel, a decrease of **4%** compared to 2014. 2,799,398 of them were **tourists** (who stayed in Israel at least one night), a decrease of **4%** compared to 2014. 213,779 were **one day visits by tourists**, a **10%** decrease and 95,384 were arrivals by **cruise boats** (as part of a Mediterranean or a Red Sea cruise), **9%** increase compared to 2014.



## Arrivals by method of travel (table 1)

2.5 million tourists (81% of all arrivals) arrived **by air**, a **1%** decrease; 290 thousand tourists (9% of all arrivals) arrived **by land**, a **27%** decrease. 95 thousand passengers arrived **by cruise** in 2015, a **9%** increase. 214 thousand visitors entered Israel in 2015 **for one day visit**, a **10%** decrease compared to 2014. As in previous years, most of one day visitors arrived from Russia, Poland, and Ukraine.

## Arrivals by month (table 2)

3.1 million visitors entered Israel during 2015 (a decrease of **4%** compared to 2014). 2.5 million visitors arrived by air per year (a decrease of **1%**). The months seeing increased traffic were April (310 thousand Visitors), May (313 thousand Visitors) and October (325 thousand Visitors).

The lowest months in terms of visitors were January and February with 182 thousand and 198 thousand Visitors, respectively.

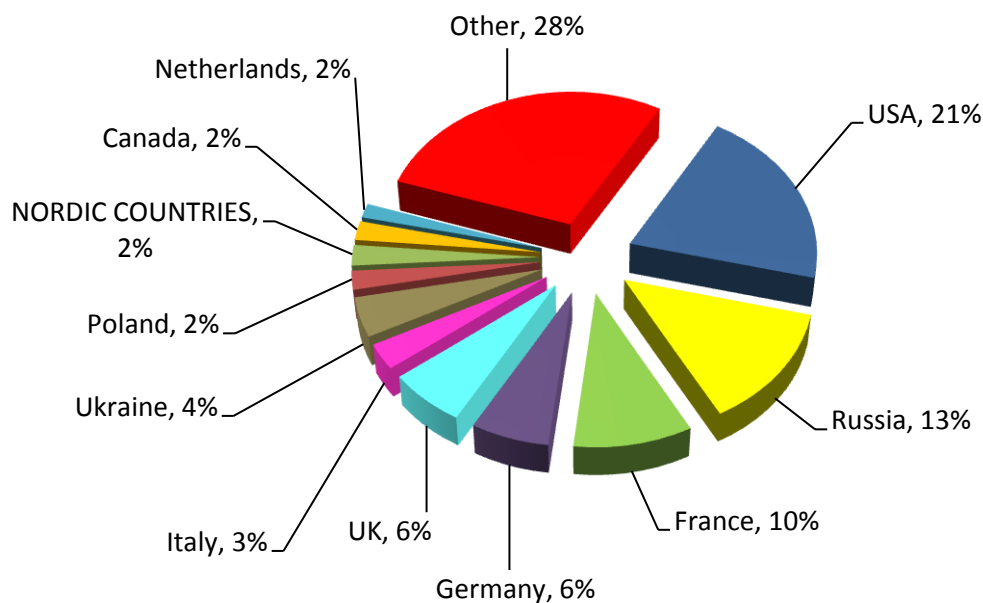
## Arrivals (including cruise passengers and one day visits) by nationality (table 3)

1.9 million Visitors (61% of all tourism) arrived from **Europe**, a **8%** decrease compared to 2014. 835 thousand visitors (27% of all tourism) arrived from **America** a **1%** increase compared to 2014. 251 thousand visitors (8% of all tourism) arrived from **Asia**, a **5%** increase compared to 2014. 70 thousand visitors (2% of all tourism) arrived from **Africa**, **similar figure** to the arrivals in 2014. 37 thousand visitors (1% of all tourism) arrived from **Oceania**, a **3%** decrease compared to 2014.

## By country of origin

637 thousand visitors (21% of all tourism to Israel) arrived from the **U.S.A** a **2%** increase compared to 2014. Second was **Russia**, with 415 thousand visitors (13% of all tourism), a **25%** decrease compared to 2014. Third was **France**, with 300 thousand visitors (10% of all tourism), a **1%** increase compared to 2014. Fourth was **Germany**, with 198 thousand visitors, a **2%** increase compared to 2014. Fifth was **the United Kingdom**, with 198 thousand visitors, a **10%** increase compared to 2014. Next were **Ukraine** with 138 thousand visitors- a **4%** increase; **Italy**, with 91 thousand visitors- a **24%** decrease; **Canada**, with 67 thousand visitors- a **1%** increase; **Poland**, with 66 thousand visitors- a **14%** decrease and **the Netherlands**, in tenth place, with 49 thousand visitors, a **5%** decrease compared to 2014.

44 thousand tourists arrived from **Brazil**, a **15%** decrease compared to 2014; and 44 thousand tourists arrived from **Spain**, a **8%** decrease compared to 2014.



Source: CBS: tourism and hotel services statistics quarterly- table 3

Tourism from **Nordic countries** comprised 2% of all tourism in Israel, with 72 thousand visitors, a **10%** decrease compared to 2014: 24 thousand arrived from **Sweden**, a **5%** decrease compared to 2014; 20 thousand arrived from **Denmark**, a **14%** decrease; 13 thousand arrived from **Finland**, a **19%** decrease and 14 thousand arrived from **Norway**, a **7%** decrease.

**1%** of all tourism to Israel arrived from each of the following countries: 41 thousand from **Switzerland** (a **2%** increase); 40 thousand from **India** (a **13%** increase); 32 thousand from **Australia** (a **4%** decrease); 34 thousand from **Belgium** (**similar figure** to the arrivals in 2014); 26 thousand from **Austria** (a **16%** decrease compared to 2014).

Tourism from the **Far East** amounted to 181 thousand visitors, a **3%** increase compared to 2014. 22 thousand arrived from Indonesia, a **17%** decrease; 47 thousand arrived from China, a **43%** increase; and 10 thousand arrived from Japan, a **24%** decrease compared to 2014.

22 thousand tourists arrived from Jordan, a **24%** increase, and 6,000 tourists arrived from Egypt, a **17%** increase compared to 2014.

Other prominent countries were Argentina with 25 thousand visitors, and Mexico, with 23 thousand visitors.

### Tourists by nationality (table 4)

The number of tourist arrivals in 2015 (excluding one day visits and cruise passengers) amounted to 2.8 million, a **4%** decrease compared to 2014. The ranking of countries by number of tourist arrivals is slightly different than the ranking of visitor arrivals by country. 620 thousand tourists arrived from the **U.S.A.**, a **3%** increase compared to 2014; Second was **Russia**, with 294 thousand tourists, a **29%** decrease; Third was **France**, with 294 thousand tourists, an **1%** increase; Fourth was **the United Kingdom**, with 175 thousand tourists, a **6%** increase; and fifth was **Germany** with 160 thousand tourists, a **2%** decrease compared to 2014.

### Arrivals by age (table 5)

In 2015, 1,276 thousand arrivals (35% of all tourism) were between the ages of **45 and 64**, an **8%** decrease compared to 2014. 480 thousand arrivals (15% of all tourism) were between the ages of **35 and 44**, a **3%** decrease. 422 thousand arrivals (14% of all tourism) were **65 and over**, a **12%** decrease.

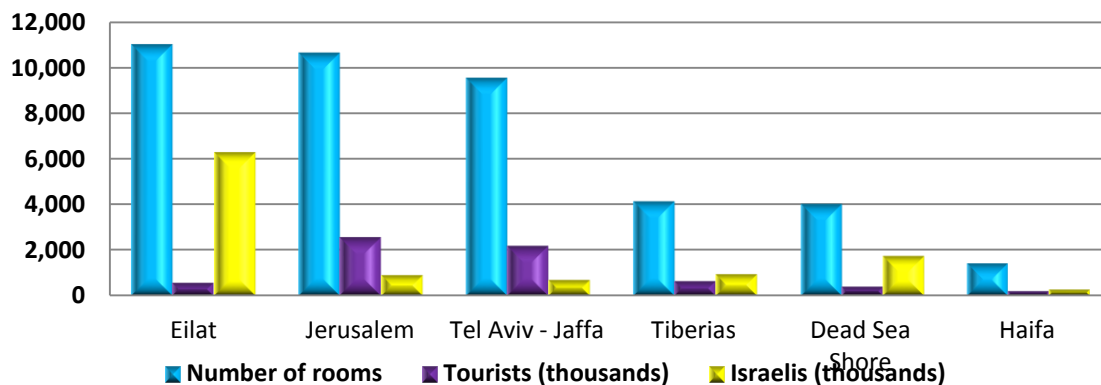
881 arrivals were between the ages of **15 and 34**, a **1%** increase. Out of these, 513 arrivals were between the ages of **25 and 34**, (**similar figure** to the arrivals in 2014); 218 arrivals were between the ages of **20 and 24**, a **3%** increase; and 150 arrivals were between the ages of **15 and 19**, a **5%** increase. 250 thousand arrivals in 2014 were of younger ages (**up to 14**), a **2%** increase compared to 2014.

**2015 data shows an increasing tourism of the younger group.**

## Hotels, rooms, bed nights and occupancy (table 6)

374 hotels were available in 2015 (including seasonally closed hotels) offering 50,607 rooms. Out of these, 46,882 rooms were in open hotels, a **1%** decrease compared to 2014. 11,000 rooms were available in **Eilat**; 9,900 rooms were available in **Jerusalem**; 7,400 rooms were available in **Tel Aviv – Jaffa**; 4,100 rooms were available in **Tiberias**; and 4,000 rooms were available in the **Dead Sea area**.

21.6 million bed nights were recorded during 2015, a **1%** decrease compared to 2014. 8.2 million bed nights were by tourists (comprising 38% of all bed nights, **10%** decrease compared to 2014) and 13.4 million bed nights were by Israelis (a 4% increase compared to 2014).



Source: CBS: tourism and hotel services statistics quarterly- table 23, 33, 37

## Tourist bed nights by location

As aforementioned, 8.2 million bed nights by tourists were recorded in 2015. 2.5 million bed nights (31% of all tourist bed nights) were recorded in **Jerusalem**, a **14%** decrease compared to 2014; 2.2 million bed nights (27% of all tourist bed nights) were recorded in **Tel Aviv - Jaffa**, a **1%** increase compared to 2014; 576 thousand bed nights (7% of all tourist bed nights) were recorded in **Eilat**, a **29%** decrease; 645 thousand bed nights were recorded in **Tiberias**, a **18%** decrease; 408 thousand bed nights were recorded in **Dead Sea** hotels, a **22%** decrease; 318 thousand bed nights were recorded in **Netanya**, a **17%** decrease and 430 thousand bed nights were recorded in **Kibbutzim's guest houses**, a **9%** decrease compared to 2014.

## Israeli Bed nights by location

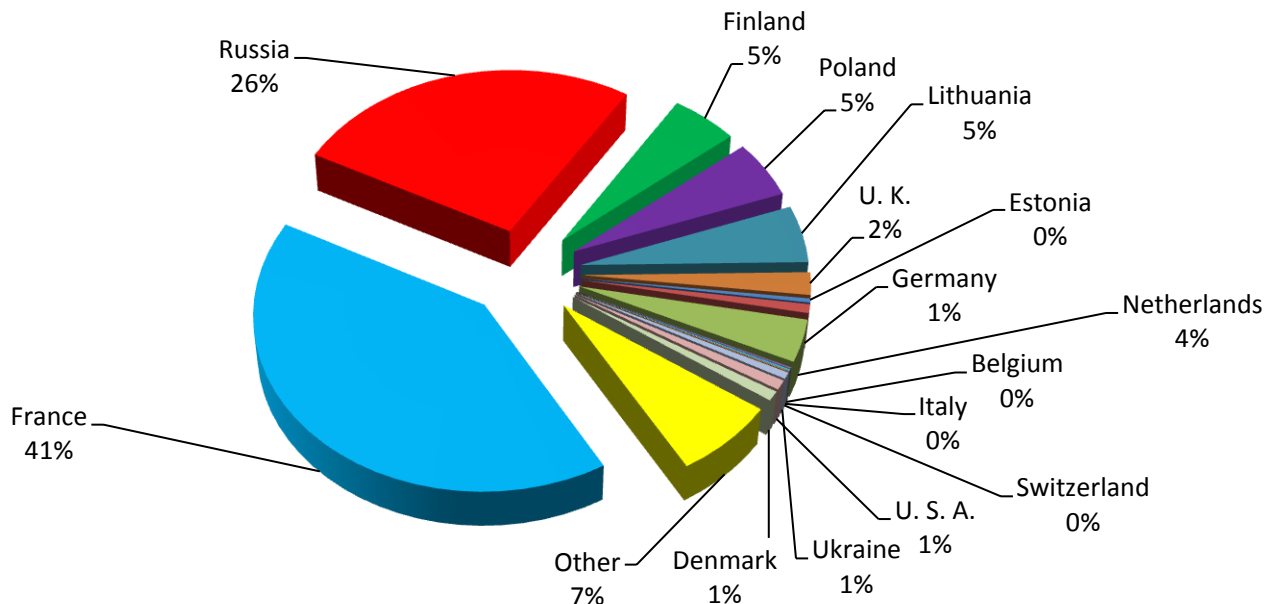
13.4 million hotel bed nights by Israelis were recorded in 2015, a **4%** increase compared to 2014. As usual, **Eilat** was the most popular destination for Israelis, with 6.3 million bed nights (47% of all Israeli bed nights), a **1%** increase compared to 2014. 1.7 million bed nights were recorded in **Dead Sea** hotels (13% of all Israeli bed nights), a **2%** increase compared to 2014; 952 thousand bed nights were recorded in **Tiberias**, a **1%** increase compared to 2014; 906 thousand bed nights were recorded in **Jerusalem**, a **11%** increase compared to 2014; and 704 thousand bed nights were recorded in **Tel Aviv - Jaffa**, a **9%** increase compared to 2014.

## Rooms Occupancy

Rooms' occupancy decreased slightly during 2015 in comparison with the previous year and was 61.4%. The highest occupancy rate was recorded in the **Dead Sea** (70.5%), **2.5%** lower than in 2014. Next was **Bat Yam** (70.4%), a **5.5%** increase compared with 2014. **Eilat**, (69%) **the same as** 2014; **Haifa** (59.3%), a **2%** increase compared with 2014; **Be'er Sheva** (56%), a **6%** increase compared with 2014, and **West Jerusalem**, (55.5%), a **6%** decrease.

## Tourist arrivals by direct flights to Eilat (table 7)

26 thousand tourists arrived by direct flight to Eilat during 2015, a **39%** decrease compared to 2014. The largest market in 2015 was **France**, with 11 thousand arrivals (41% of all direct arrivals in Eilat), **similar** to 2014.

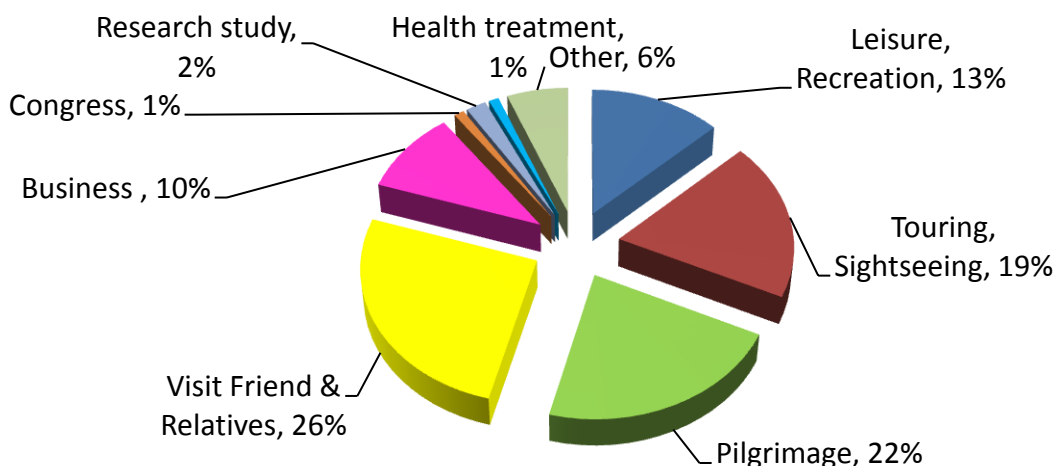


7,000 tourists (26% of all direct arrivals in Eilat) arrived from **Russia**, a **68%** decrease compared to 2014; 1,400 tourists (5% of all direct arrivals in Eilat) arrived from the **Poland**, compared to 6 tourists in 2014; 1,400 tourists (5% of all direct arrivals in Eilat) arrived from the **Lithuania**, compared to 0 tourists in 2014. 1,300 tourists (5% of all direct arrivals in Eilat) arrived from **Finland**, a **57%** decrease compared to 2014; 1,000 tourists arrived from the **Netherlands**, a **62%** decrease compared to 2014; 546 tourists (2% of all direct arrivals in Eilat) arrived from the **U. K.** a **118%** increase compared to 2014; 230 tourists arrived from the **U. S. A.**, compared to 23 tourists in 2014; From **Denmark** arrived 230 tourist (1% of all direct arrivals in Eilat) a **88%** decrease compared to 2014; From **Germany** 200 tourists compared to 15 tourists in 2014; From **Ukraine** arrived 154 tourist, **25%** increase compared to 2014 and a few individual tourists arrived from the following countries: **Belgium, Switzerland, Estonia and Italy.**

## Findings of inbound tourism (table 8)

During 2015, the Ministry of Tourism continued to conduct its annual ongoing survey of Israel's international borders among a sample of tourists. The main findings of this survey are provided herein (the data relates to the answers of approximately 20,000 tourists):

27% of tourists were **Jewish**; 7% were **Protestant** (including Evangelists); 10% were **Catholic**; 36% belonged to **other Christian denominations**; and the rest specified a **different religion** or **no religious affiliation**. Jewish tourists comprised the majority of arrivals from France (76%), 45% of the arrivals from the U.S.A. and around 39% of the arrivals from the United Kingdom.



13% of tourists arrived for the purpose of **vacation and Leisure**; 19% of tourists arrived for the purpose of **touring and sightseeing** and 22% for the purpose of **pilgrimage**. 26% of the tourists arrived for the purpose of **visiting friends or relatives** (VFR), 10% arrived for the purpose of **business** and 1% for the purpose of **conferences**, 2% of the tourists arrived for the purpose of **study and research** and 1% for **medical** purposes.

25% of tourists arrived as part of an **organized tour package**, another 8% **purchased tour packages** not as part of an organized group, and 67% arrived as **free independent travelers** (FIT).

51% of the tourists visited Israel for the **first time**, 49% have been in Israel before and are considered "**returning tourists**".

56% of tourists stayed in **hotels**, 26% **with relatives and friends**, 5% in **youth hostels**, 2% in **Christian hostels**, 8% in **rented apartments / rooms**, and the rest (3%) in **other types** of accommodation.

Tourists ranked their visit on a scale between 1 (poor) and 5 (excellent). **An average score of 4.4** was given to their general satisfaction regarding the visit. Tourists from the **U.S.A.** gave their visit a higher average score (4.7). Tourists from **Russia and U.K.** graded their visit an average score of 4.4. Tourists from **France and Italy** ranked their visit with the average score of 4.1.

For tourists who stayed in Israel less than a month, **the average duration of stay** in 2015 was **8.4 nights**.

### [International conferences in Israel \(table 9\)](#)

**166** international conferences were held in Israel during 2015, attended by **34 thousand** participants from abroad. The months in which most conferences were held are June and July, with 21 and 27 conferences respectively, followed by November - 19 conferences and February and October - 18 conferences each.

72 conferences were held in **Tel Aviv**, 54 in **Jerusalem**, 6 conferences were held in **Haifa**, 5 in **Eilat**, and the rest in other parts of the country.

The main subjects of these conferences were **science and technology**, with 61 conferences (37% of all conferences), 37 conferences were on the subject of **medicine**, 10 conferences were on the subject of **Financial and Investment** and 9 were religious conferences

### [Income from incoming tourism – 2015](#)

The total income from incoming tourism in 2015 is estimated at **4.4 billion US\$**. This figure does not include air fare and is based on the incoming tourism survey for 2015 which found that the average expense per tourist was 1,556 US\$ and the average expense per day visitor was 243 US\$.

Since this income is in foreign currency, it can be considered an export.

## [Israelis traveling abroad by country of visit 2014 \(table 10\)](#)

The Central Bureau of Statistics (CBS) publishes the number of Israelis leaving Israel and returning, as well as the duration of their stay abroad. This data is obtained from the computerized border control system of the Ministry of Interior. This source does not contain information regarding destinations. Thus, in order to know which countries Israelis visited we use "mirror statistics". The data is published by UNWTO over a year later based on reports by its member countries regarding number of foreign arrival at their national borders (including Israelis).

According to the CBS data, **5.2 million** Israelis' exits were recorded by border control in 2014, **9% more** than in 2013. According to reports by other countries (as mentioned, not all countries provide information regarding Israelis and some Israelis hold two passports), **3.6 million** Israeli visitors to other countries are accounted for.

The **U.S.A** was the country most visited by Israelis in 2014, with 355 thousand Israeli visitors, a **7%** increase compared with 2013. **Germany** was next, with 280 thousand visitors, a **10%** increase compared to 2013. 197 thousand Israelis visited **Greece**; 185 thousand Israelis visited **the U.K.** and 181 thousand Israelis visited **Turkey**.

164 thousand Israeli visited **Poland**, an **18%** increase compared to 2013. 138 thousand Israelis visited **Thailand**, 101 thousand Israelis visited **Ukraine** and 104 thousand Israelis visited **Bulgaria**, a **28%** increase compared to 2013.

The total number of Israeli visitors to **Europe** was 2.1 million.

In neighboring countries, 140 thousand Israelis visited **Egypt** (most in Sinai), a **5%** increase, and 139 thousand visited **Jordan**, a **5%** decrease.

It should be noted that **China** did not provide reports on the number of Israelis visiting China in 2014.

# TABLES

Table 1. Visitor Arrivals by Mode of Travel

לוח 1. כניסות מבקרים לפי דרך

Year	ביקורי יום Day Visitors	נוסעים בשיוט Cruise Passengers	תיירים			סה"כ מבקרים Visitors Total	שנה
			דרך היבשה	דרך האוויר	סה"כ		
			By Land	By Air	Total		
2005		13,300	244,500	1,653,000	1,902,800	1,916,100	2005
2006	72,900	8,700	181,900	1,568,000	1,752,300	1,833,900	2006
2007	201,033	25,800	318,484	1,747,383	2,066,967	2,293,800	2007
2008	415,900	46,200	458,000	2,114,300	2,572,300	3,034,400	2008
2009	350,000	68,400	357,900	1,963,400	2,321,300	2,739,700	2009
2010	472,500	168,300	489,600	2,313,500	2,803,100	3,443,900	2010
2011	304,700	237,100	382,000	2,438,300	2,820,200	3,362,000	2011
2012	383,405	251,113	403,942	2,482,026	2,885,866	3,520,384	2012
2013	321,224	256,806	381,466	2,580,234	2,961,700	3,539,730	2013
2014	236,800	87,692	398,800	2,527,700	2,926,500	3,251,100	2014
2015	213,779	95,384	290,348	2,509,050	2,799,398	3,108,575	2015
Percents			אחוזים				
2005		0.7%	12.8%	86.3%	99.3%	100.0%	2005
2006	4.0%	0.5%	9.9%	85.5%	95.6%	100.0%	2006
2007	8.8%	1.1%	13.9%	76.2%	90.1%	100.0%	2007
2008	13.7%	1.5%	15.1%	69.7%	84.8%	100.0%	2008
2009	12.8%	2.5%	13.1%	71.7%	84.7%	100.0%	2009
2010	13.7%	4.9%	14.2%	67.2%	81.4%	100.0%	2010
2011	9.1%	7.1%	11.4%	72.5%	83.9%	100.0%	2011
2012	10.9%	7.1%	11.5%	70.5%	82.0%	100.0%	2012
2013	9.1%	7.3%	10.8%	72.9%	83.7%	100.0%	2013
2014	7.3%	2.7%	12.3%	77.7%	90.0%	100.0%	2014
2015	6.9%	3.1%	9.3%	80.7%	90.1%	100.0%	2015
% Change on Previous Year			% שינוי לעומת שנה קודמת				
2006			-25.6%	-5.1%	-7.9%	-4.3%	2006
2007	175.8%	196.6%	75.1%	11.4%	18.0%	25.1%	2007
2008	106.9%	79.1%	43.8%	21.0%	24.4%	32.3%	2008
2009	-15.8%	48.1%	-21.9%	-7.1%	-9.8%	-9.7%	2009
2010	35.0%	146.1%	36.8%	17.8%	20.8%	25.7%	2010
2011	-35.5%	40.9%	-22.0%	5.4%	0.6%	-2.4%	2011
2012	25.8%	5.9%	5.7%	1.8%	2.3%	4.7%	2012
2013	-16.2%	2.3%	-5.6%	3.96%	2.63%	0.55%	2013
2014	-26.3%	-65.9%	4.5%	-2.04%	-1.19%	-8.15%	2014
2015	-9.7%	8.8%	-27.2%	-0.74%	-4.34%	-4.38%	2015

מקור: הלמ"ס - רבעון סטטיסטי לתיירות ושירותי הארחה - לוח 1

Source: CBS- tourism and hotel services statistics quarterly- table 1

לוח 2. כניסות מבקרים לפי חודש (באלפים)

Table 2. Visitor Arrivals by Month (In Thousands)

Year & Month	נתונים מקוריים Original Data				שנה וחודש
	דרך האוויר By Air	תיירים (לא כולל שיוט וביקורי יום) Tourists (excl. cruise and day visitors)	מבקרים (לא כולל שיוט) Visitors (excl. Cruise)	מבקרים Visitors	
2010	2,315.2	2,805.0	3,277.5	3,446.7	2010
2011	2,438.4	2,820.5	3,125.2	3,362.2	2011
2012	2,482.0	2,885.9	3,226.8	3,520.4	2012
2013	2,580.2	2,961.7	3,282.9	3,539.7	2013
2014	2,527.7	2,926.5	3,163.4	3,251.1	2014
2015	2,509.2	2,799.5	3,013.2	3,108.6	2015
<b>2014</b>					<b>2014</b>
January	167.3	200.0	222.8	229.5	ינואר
February	190.9	221.5	236.5	243.6	פברואר
March	245.2	283.7	295.7	302.4	מרץ
April	295.9	341.8	360.7	384.9	אפריל
May	292.5	346.2	372.2	381.9	מאי
June	256.4	297.3	323.1	331.1	יוני
July	164.8	193.9	214.8	217.8	יולי
August	147.2	164.1	181.5	182.0	אוגוסט
September	158.4	179.5	204.6	205.2	ספטמבר
October	242.3	275.9	298.1	310.8	אוקטובר
November	188.1	219.2	235.8	243.1	נובמבר
December	178.7	203.4	217.5	218.7	דצמבר
<b>2015</b>					<b>2015</b>
January	148.8	167.5	181.9	181.9	ינואר
February	169.1	187.0	198.5	198.5	פברואר
March	214.5	238.8	252.4	254.8	מרץ
April	255.8	288.8	303.9	310.4	אפריל
May	247.5	281.5	305.5	313.3	מאי
June	215.7	237.5	264.4	274.0	יוני
July	221.6	245.0	272.2	278.9	יולי
August	212.7	232.9	257.6	264.1	אוגוסט
September	202.9	224.5	245.0	257.5	ספטמבר
October	257.1	289.7	306.3	325.2	אוקטובר
November	184.3	209.1	219.1	234.3	נובמבר
December	179.2	197.2	206.2	215.7	דצמבר

מקור: הלמ"ס - רבעון סטטיסטי לתיירות ושירותי הארחה - לוח 2

Source: CBS- tourism and hotel services statistics quarterly- table 2

לוח 3. כניסות מבקרים (כולל נוסעים בשיוט וביקורי יום) לפי ארץ אזרחות

Table 3. Visitor Arrivals (Incl. cruise passengers and day visitors) by nationality

Country	% שינוי % Change 2015/14	אחוזים Percentages 2015	2013	2014	2015	ארץ
TOTAL	-4%	100%	3,539,730	3,250,714	3,108,597	סך הכל
ASIA	5%	8%	252,858	238,465	251,252	אסיה
Far East	3%	6%	185,964	176,024	181,134	המזרח הרחוק
India	13%	1%	39,232	34,900	39,529	הודו
Malaysia	-36%	0%	9,275	8,673	5,538	מלזיה
Indonesia	-17%	1%	29,568	26,683	22,031	אינדונזיה
Hong Kong	-21%	0%	5,160	5,641	4,451	הונג קונג
China	43%	2%	25,520	33,021	47,367	סין
Japan	-24%	0%	14,167	13,344	10,151	יפן
Taiwan	-5%	0%	5,595	6,311	6,000	טייוואן
Korea	0%	1%	30,935	22,688	22,630	קוריאה
Singapore	-6%	0%	10,765	10,473	9,820	סינגפור
Thailand	-27%	0%	3,870	3,134	2,302	תאילנד
Philippines	1%	0%	11,877	11,156	11,260	פיליפינים
ASIA - OTHER	12%	2%	66,894	62,441	70,118	אסיה - אחר
Cyprus	-16%	0%	9,635	6,990	5,877	קפריסין
Turkey	15%	1%	24,385	23,138	26,719	טורקיה
Jordan	24%	1%	18,367	17,662	21,852	ירדן
Other	7%	1%	14,507	14,651	15,661	אחר
AFRICA	0%	2%	75,106	70,250	69,990	אפריקה
South Africa	2%	1%	24,170	20,452	20,956	דרום אפריקה
Egypt	17%	0%	4,151	5,302	6,188	מצרים
Morocco	-3%	0%	2,551	3,300	3,210	מרוקו
Nigeria	-20%	1%	24,608	20,551	16,359	ניגריה
Kenya	-3%	0%	2,517	3,563	3,456	קניה
Other	16%	1%	17,109	17,082	19,821	אחר
EUROPE	-8%	61%	2,308,646	2,069,310	1,906,087	אירופה
Nordic Countries:	-10%	2%	85,438	80,406	72,063	הארצות הנורדיות:
Finland	-19%	0%	19,463	16,129	12,993	פינלנד
Sweden	-5%	1%	25,789	25,719	24,435	שוודיה
Norway	-7%	0%	18,327	15,362	14,244	נורבגיה
Denmark	-14%	1%	21,497	23,196	19,947	דנמרק
United Kingdom	10%	6%	217,137	180,111	197,859	הממלכה המאוחדת
Ireland	3%	0%	9,200	8,636	8,884	אירלנד
Netherlands	-5%	2%	57,096	51,781	49,321	הולנד
Belgium	0%	1%	36,203	33,873	33,811	בלגיה
France	1%	10%	315,457	298,601	300,096	צרפת
Italy	-24%	3%	173,150	120,108	91,174	איטליה
Switzerland	2%	1%	42,869	39,852	40,598	שוויץ
Germany	2%	6%	254,021	194,141	197,719	גרמניה
Austria	-16%	1%	33,525	30,798	25,748	אוסטריה
Spain	-8%	1%	52,609	47,259	43,534	ספרד
Portugal	10%	0%	9,618	7,926	8,695	פורטוגל

Table 3. (Conntinued)

לוח 3. (המשך)

Country	% שינוי 2015/14	אחוזים Percentages 2015	2013	2014	2015	ארץ
CIS	-17%	20%	786,758	733,719	608,741	חבר העמים
Russia	-25%	13%	603,127	555,878	414,617	רוסיה
Ukraine	4%	4%	134,470	132,416	138,018	אוקראינה
Belarus	10%	1%	21,540	22,242	24,377	בלארוס
Republic of Moldova	109%	0%	3,757	3,900	8,152	מולדובה
Uzbekistan	-6%	0%	3,883	3,852	3,635	אוזבקיסטן
Kazakhstan	32%	1%	17,904	13,601	17,979	קזחסטן
Other CIS	7%	0%	2,077	1,830	1,963	אחר חבר העמים
Georgia	19%	0%	4,123	9,323	11,134	גיורגיה
Estonia	-13%	0%	2,905	3,614	3,157	אסטוניה
Lithuania	9%	0%	8,147	11,186	12,140	ליטא
Latvia	7%	0%	6,185	6,154	6,565	לאטביה
Poland	-14%	2%	89,164	77,158	66,243	פולין
Hungary	1%	1%	16,337	17,199	17,392	הונגריה
Slovenia	-31%	0%	3,146	5,196	3,574	סלובניה
Croatia	-4%	0%	4,993	5,466	5,235	קרואטיה
Serbia	-11%	0%	4,908	2,472	2,208	סרביה
Romania	1%	1%	36,659	44,693	45,086	רומניה
Bulgaria	3%	0%	7,759	9,344	9,664	בולגריה
Czech Republic	-14%	0%	16,915	17,794	15,341	צ'כיה
Slovakia	-15%	0%	9,035	10,648	9,015	סלובקיה
Greece	-3%	1%	19,334	16,816	16,370	יוון
Other	-6%	0%	5,955	5,036	4,749	אחר
AMERICA	1%	27%	843,169	823,064	834,677	אמריקה
United States	2%	21%	622,767	622,103	637,287	ארה"ב
Canada	1%	2%	70,714	66,178	66,687	קנדה
Mexico	8%	1%	22,929	21,723	23,400	מקסיקו
Central & South America	-5%	3%	126,759	113,060	107,303	מרכז ודרום אמריקה
Uruguay	6%	0%	2,876	3,015	3,198	אורוגוואי
Argentina	8%	1%	25,713	23,349	25,224	ארגנטינה
Brazil	-15%	1%	56,434	51,886	43,929	ברזיל
Chile	-5%	0%	6,594	6,084	5,773	צ'ילה
Colombia	-9%	0%	11,705	9,340	8,490	קולומביה
Venezuela	-29%	0%	3,644	1,939	1,369	ונצואלה
OCEANIA	-3%	1%	43,972	38,499	37,161	אוקיאניה
Australia	-4%	1%	38,292	33,070	31,912	אוסטרליה
New Zealand	-3%	0%	4,584	4,001	3,864	ניו זילנד
Other	-3%	0%	1,096	1,428	1,385	אחר
Not Known	-7%	0%	15,939	11,126	10,296	לא ידוע

מקור: הלמ"ס - רבעון סטטיסטי לתיירות ושירותי הארחה - לוח 3

Source: CBS- tourism and hotel services statistics quarterly- table 3

Table 4. Tourists by nationality

Country	% Change 2015/14	אחוזים Percentages 2015	2013	2014	2015	ארץ
TOTAL	-4%	100%	2,961,700	2,926,074	2,799,398	סך הכל
ASIA	6%	9%	240,822	231,065	245,790	אסיה
Far East	4%	6%	180,030	171,950	179,235	המזרח הרחוק
India	13%	1%	39,025	34,669	39,328	הודו
Malaysia	-36%	0%	9,168	8,675	5,510	מלזיה
Indonesia	-17%	1%	29,463	26,605	22,017	אינדונזיה
Hong Kong	-18%	0%	4,796	5,262	4,309	הונג קונג
China	45%	2%	25,042	32,402	47,007	סין
Japan	-23%	0%	13,516	13,043	9,984	יפן
Taiwan	-7%	0%	5,259	6,044	5,604	טייוואן
Korea	3%	1%	28,067	21,650	22,334	קוריאה
Singapore	-6%	0%	10,620	10,368	9,738	סינגפור
Thailand	-26%	0%	3,819	3,080	2,270	תאילנד
Philippines	10%	0%	11,255	10,152	11,134	פיליפינים
ASIA - OTHER	13%	2%	60,792	59,115	66,555	אסיה - אחר
Cyprus	-9%	0%	6,812	5,873	5,331	קפריסין
Turkey	15%	1%	22,477	22,356	25,699	טורקיה
Jordan	25%	1%	17,936	17,181	21,438	ירדן
Other	3%	1%	13,567	13,705	14,087	אחר
AFRICA	-1%	2%	72,607	68,341	67,935	אפריקה
South Africa	-1%	1%	23,501	19,981	19,873	דרום אפריקה
Egypt	-1%	2%	4,062	5,245	6,103	מצרים
Morocco	16%	1%	2,492	3,128	3,193	מרוקו
Nigeria	2%	0%	24,557	20,484	16,315	ניגריה
Kenya	-20%	0%	2,489	3,545	3,440	קניה
Other	-3%	1%	15,506	15,958	19,011	אחר
EUROPE	19%	0%	1,791,847	1,787,380	1,633,997	אירופה
Nordic Countries:	-9%	1%	79,080	78,601	70,637	הארצות הנורדיות:
Finland	-10%	58%	18,716	15,660	12,743	פינלנד
Sweden	-19%	3%	24,495	25,066	23,935	שוודיה
Norway	-5%	0%	16,380	15,006	13,958	נורבגיה
Denmark	-7%	1%	19,190	22,602	19,577	דנמרק
United Kingdom	-13%	0%	173,317	164,623	174,598	הממלכה המאוחדת
Ireland	6%	1%	8,074	8,054	8,117	אירלנד
Netherlands	1%	6%	52,037	50,219	47,655	הולנד
Belgium	-5%	0%	32,509	32,322	32,607	בלגיה
France	1%	2%	292,305	288,924	293,671	צרפת
Italy	2%	1%	127,739	111,196	84,415	איטליה
Switzerland	-24%	10%	38,425	37,480	38,133	שוויץ
Germany	2%	3%	159,797	162,290	159,767	גרמניה
Austria	-2%	1%	26,912	27,923	22,945	אוסטריה
Spain	-18%	6%	47,885	45,294	42,177	ספרד
Portugal	-7%	1%	8,789	7,588	8,261	פורטוגל

Table 4. (Conmtingued)

לוח 4. (המשך)

Country	% שינוי % Change 2015/14	אחוזים Percentages 2015	2013	2014	2015	ארץ
CIS	-20%	16%	546,047	554,771	442,613	חבר העמים
Russia	-29%	11%	404,990	411,469	293,966	רוסיה
Ukraine	2%	4%	108,019	110,717	112,699	אוקראינה
Belarus	-1%	1%	15,112	16,132	15,906	בלארוס
Republic of Moldova	103%	0%	3,580	3,740	7,602	מולדובה
Uzbekistan	11%	0%	3,407	3,230	3,573	אוזבקיסטן
Kazakhstan	-4%	0%	9,362	8,089	7,725	קזחסטן
Other CIS	-18%	0%	1,577	1,394	1,142	אחר חבר העמים
Georgia	14%	0%	4,080	8,819	10,074	גיאורגיה
Estonia	-18%	0%	2,467	3,442	2,833	אסטוניה
Lithuania	5%	0%	6,467	10,069	10,595	ליטא
Latvia	3%	0%	5,368	5,612	5,774	לאטביה
Poland	-7%	2%	67,280	61,996	57,808	פולין
Hungary	0%	1%	14,570	16,380	16,424	הונגריה
Slovenia	16%	0%	4,648	2,312	2,676	סלובניה
Croatia	-40%	0%	2,180	4,625	2,760	קרואטיה
Serbia	-6%	0%	4,000	4,999	4,696	סרביה
Romania	0%	2%	34,597	43,071	43,157	רומניה
Bulgaria	3%	0%	6,741	8,507	8,726	בולגריה
Czech Republic	-15%	1%	14,976	16,782	14,220	צ'כיה
Slovakia	-17%	0%	8,437	10,407	8,682	סלובקיה
Greece	-4%	1%	17,991	16,339	15,748	יוון
Other	-10%	0%	5,129	4,735	4,257	אחר
AMERICA	2%	29%	803,441	793,828	809,013	אמריקה
United States	3%	22%	597,195	602,639	620,345	ארה"ב
Canada	2%	2%	65,308	62,549	63,530	קנדה
Mexico	8%	1%	21,371	20,688	22,430	מקסיקו
Central & South Amer	-5%	4%	119,567	107,952	102,708	מרכז ודרום אמריקה
Uruguay	9%	0%	2,644	2,692	2,942	אורוגואי
Argentina	8%	1%	24,461	22,532	24,322	ארגנטינה
Brazil	-16%	2%	53,987	50,073	42,306	ברזיל
Chile	-1%	0%	5,955	5,644	5,563	צ'ילה
Colombia	-7%	0%	10,555	8,569	7,959	קולומביה
Venezuela	-30%	0%	3,569	1,875	1,319	ונצואלה
OCEANIA	-5%	1%	37,260	35,324	33,559	אוקיאניה
Australia	-5%	1%	32,486	30,253	28,705	אוסטרליה
New Zealand	-5%	0%	3,693	3,666	3,484	ניו זילנד
Other	-2%	0%	1,081	1,405	1,370	אחר
Not Known	-9%	0%	15,681	10,067	9,127	לא ידוע

מקור: הלמ"ס - רבעון סטטיסטי לתיירות ושיחות הארחה - לוח 4

Source: CBS- tourism and hotel services statistics quarterly- table 4

Table 5. Visitor Arrival by Age and by Month  
(Thousands)

לוח 5. כניסת מבקרים לפי גיל וחודש (אלפים)

Month	65+	45-64	35-44	15-34			סה"כ Total	0-14	סה"כ (א) Total (a)	חודש
				25-34	20-24	15-19				
2014 Total	478.8	1163.8	495.3	514.9	211.4	142.7	869.0	244.0	3250.6	סה"כ 2014
January	27.2	81.4	39.4	41.5	18.3	8.4	68.2	13.2	229.4	ינואר
February	37.8	95.4	38.4	36.7	13.4	8.9	59.0	13.1	243.6	פברואר
March	59.1	120.0	45.0	44.0	13.0	7.4	64.4	13.9	302.4	מרץ
April	67.0	135.5	53.6	54.7	20.5	17.1	92.3	36.5	384.9	אפריל
May	64.5	139.5	58.2	62.5	25.4	11.0	98.9	20.9	381.9	מאי
June	40.3	110.1	52.7	56.7	23.8	15.7	96.2	31.8	331.1	יוני
July	17.6	65.1	33.3	35.7	19.7	20.3	75.7	26.1	217.8	יולי
August	14.9	52.3	25.6	32.0	19.8	14.4	66.2	22.8	181.8	אוגוסט
September	29.1	75.7	31.3	36.5	12.9	9.1	58.5	10.5	205.1	ספטמבר
October	56.0	117.0	42.5	42.6	16.3	11.6	70.5	24.7	310.8	אוקטובר
November	42.8	99.0	40.7	35.3	9.7	5.1	50.1	10.6	243.1	נובמבר
December	22.5	72.8	34.6	36.7	18.6	13.7	69.0	19.9	218.7	דצמבר
2015 Total	422.0	1076.3	480.2	513.3	217.9	149.7	880.9	249.6	3108.6	סה"כ 2015
January	20.3	63.7	31.3	33.5	15.5	7.0	56.0	10.4	181.9	ינואר
February	27.0	74.5	32.8	32.3	12.0	7.9	52.2	12.0	198.5	פברואר
March	40.7	92.3	40.1	41.2	12.7	8.9	62.8	18.9	254.8	מרץ
April	48.4	106.8	44.2	46.8	20.9	15.8	83.5	27.5	310.4	אפריל
May	46.2	112.5	50.2	56.0	21.5	7.7	85.2	19.2	313.3	מאי
June	30.4	87.7	44.7	48.7	21.6	13.8	84.1	27.2	274.0	יוני
July	20.5	79.2	42.6	47.4	25.8	26.4	99.6	37.1	278.9	יולי
August	21.0	75.6	39.4	46.8	27.7	22.4	96.9	31.2	264.1	אוגוסט
September	38.1	92.0	38.3	43.9	15.7	9.6	69.2	20.1	257.5	ספטמבר
October	60.5	128.8	47.0	45.2	15.5	10.9	71.6	17.4	325.2	אוקטובר
November	43.8	93.6	38.0	34.7	9.4	5.3	49.4	9.5	234.3	נובמבר
December	25.1	69.6	31.6	36.8	19.6	14.0	70.4	19.1	215.7	דצמבר
% Change 2015/2014	-12%	-8%	-3%	0%	3%	5%	1%	2%	-4%	% שינוי 2015/2014

a) The total includes tourists whose age is not known

הסה"כ כולל את התיירים שגילם אינו ידוע

**Table 5. Visitor Arrival by Age and by Month  
(Percentages)**

לוח 5. כניסת מבקרים לפי גיל וחודש (אחוזים)

Month	65+	45-64	35-44	15-34			סה"כ Total	0-14	סה"כ (א) Total (a)	חודש
				25-34	20-24	15-19				
2013 Total	15%	36%	15%	16%	7%	4%	27%	8%	100%	2014 סה"כ
January	12%	35%	17%	18%	8%	4%	30%	6%	100%	ינואר
February	16%	39%	16%	15%	6%	4%	24%	5%	100%	פברואר
March	20%	40%	15%	15%	4%	2%	21%	5%	100%	מרץ
April	17%	35%	14%	14%	5%	4%	24%	9%	100%	אפריל
May	17%	37%	15%	16%	7%	3%	26%	5%	100%	מאי
June	12%	33%	16%	17%	7%	5%	29%	10%	100%	יוני
July	8%	30%	15%	16%	9%	9%	35%	12%	100%	יולי
August	8%	29%	14%	18%	11%	8%	36%	13%	100%	אוגוסט
September	14%	37%	15%	18%	6%	4%	29%	5%	100%	ספטמבר
October	18%	38%	14%	14%	5%	4%	23%	8%	100%	אוקטובר
November	18%	41%	17%	15%	4%	2%	21%	4%	100%	נובמבר
December	10%	33%	16%	17%	9%	6%	32%	9%	100%	דצמבר
2014 Total	14%	35%	15%	17%	7%	5%	28%	8%	100%	2015 סה"כ
January	11%	35%	17%	18%	9%	4%	31%	6%	100%	ינואר
February	14%	38%	17%	16%	6%	4%	26%	6%	100%	פברואר
March	16%	36%	16%	16%	5%	3%	25%	7%	100%	מרץ
April	16%	34%	14%	15%	7%	5%	27%	9%	100%	אפריל
May	15%	36%	16%	18%	7%	2%	27%	6%	100%	מאי
June	11%	32%	16%	18%	8%	5%	31%	10%	100%	יוני
July	7%	28%	15%	17%	9%	9%	36%	13%	100%	יולי
August	8%	29%	15%	18%	10%	8%	37%	12%	100%	אוגוסט
September	15%	36%	15%	17%	6%	4%	27%	8%	100%	ספטמבר
October	19%	40%	14%	14%	5%	3%	22%	5%	100%	אוקטובר
November	19%	40%	16%	15%	4%	2%	21%	4%	100%	נובמבר
December	12%	32%	15%	17%	9%	6%	33%	9%	100%	דצמבר

a) The total includes tourists whose age is not known

(א) הסה"כ כולל את התיירים שגילם אינו ידוע

מקור: הלמ"ס - רבעון סטטיסטי לתיירות ושירותי הארחה - לוח 8

Source: CBS- tourism and hotel services statistics quarterly- table 8

Table 6. Registered Hotels, Rooms, Person-Nights and Occupancy

לוח 6. בתי מלון רשומים, חדרים, לינות ותפוסה

Selected Localities	תפוסת מיטות Bed Occupancy	תפוסת חדרים Rooms Occupancy	לינות (אלפים) Person Nights (Thousands)			מספר חדרים Number of rooms		מספר בתי מלון Number of Hotels	ישובים נבחרים
			ישראלים Israelis	תיירים Tourists	סה"כ Total	מזה: בבתי מלון פתוחים Of Those: In Open Hotels	סה"כ Total		
<b>2015</b>									
<b>Total</b>	<b>51.7</b>	<b>61.4</b>	<b>13,462.9</b>	<b>8,223.3</b>	<b>21,686.2</b>	<b>46,882</b>	<b>50,607</b>	<b>374</b>	<b>סה"כ</b>
Jerusalem	48.3	54.1	905.8	2,568.3	3,474.1	9,101	9,913	77	ירושלים
West-Jerusalem	49.9	55.5	882.5	2,127.4	3,009.9	1,459	1,961	47	מערב ירושלים
East-Jerusalem	40.1	47.1	23.3	440.9	464.2	7,642	7,952	30	מזרח ירושלים
Eilat	60.1	69.0	6,310.9	575.9	6,886.8	10,753	11,023	50	אילת
Tel Aviv - Jaffa	51.8	70.0	703.9	2,186.5	2,890.4	7,083	7,435	65	תל אביב - יפו
Herzliya	39.5	55.2	130.8	214.0	344.8	1,091	1,199	8	הרצליה
Netanya	44.4	53.8	192.8	318.2	511.0	1,326	1,759	20	נתניה
Tiberias	44.1	53.6	952.0	645.4	1,597.4	3,808	4,159	33	טבריה
Dead Sea Shore	64.9	70.5	1,747.5	408.8	2,156.3	3,998	4,052	15	שפת ים-המלח
Haifa	46.7	59.3	278.0	202.6	480.6	1,302	1,430	15	חיפה
Nahariya	33.0	39.9	107.9	19.5	127.4	415	426	5	נהריה
Zefat	45.4	54.7	93.8	28.2	121.9	309	369	7	צפת
Bat Yam	53.1	70.4	28.9	56.4	85.2	193	203	4	בת ים
Beer Sheva	42.3	56.0	56.3	34.1	90.4	290	317	4	באר שבע
<b>Kibbutz Hotels - Total</b>	<b>47.4</b>	<b>56.7</b>	<b>1,017.6</b>	<b>391.4</b>	<b>1,409.1</b>	<b>3,035</b>	<b>3,125</b>	<b>20</b>	<b>בתי הארחה בקיבוצים - סה"כ</b>
Judean Hills	51.1	56.5	230.3	91.1	321.4	-	751	4	הרי יהודה
Upper Galilee	49.5	54.8	196.5	44.1	240.6	-	566	3	אצבע גליל
Kineret Region	46.0	58.0	336.7	179.9	516.6	-	1,036	6	אזור הכנרת
Other	34.0	45.9	254.1	76.3	330.4	-	772	7	אחר

מקור: הלמ"ס - רבעון סטטיסטי לתיירות ושיירות הארחה - לוחות 23, 37, 33

Source: CBS- tourism and hotel services statistics quarterly- table 23, 33, 37

Table 7. Tourist Arrivals on Direct Flights to Eilat

לוח 7. כניסות תיירות בטיסות ישירות לאילת

Country of Residence	אחוזים Percentages 2015	% שינוי % Change 2015/14	2014	2015	ארץ מגורים
<b>Total</b>	<b>100%</b>	<b>-39%</b>	<b>42,565</b>	<b>26,146</b>	<b>סך הכל</b>
France	41%	0%	10,718	10,718	צרפת
Russia	26%	-68%	21,229	6,895	רוסיה
Finland	5%	-57%	3,088	1,329	פינלנד
Poland	5%	X	6	1,392	פולין
Lithuania	5%	-	0	1,384	ליטא
U. K.	2%	118%	250	546	ממלכה מאוחדת
Estonia	0%	-85%	679	99	אסטוניה
Germany	1%	X	15	212	גרמניה
Netherlands	4%	-62%	2,651	1,018	הולנד
Belgium	0%	-47%	76	40	בלגיה
Italy	0%	-19%	53	43	איטליה
Switzerland	0%	-24%	17	13	שוויץ
Ukraine	1%	25%	123	154	אוקראינה
U. S. A.	1%	X	23	229	ארה"ב
Denmark	1%	-88%	1,864	231	דנמרק
Other	7%	X	329	1,843	ארצות אחרות

מקור: הלמ"ס - לוח מס' 25, התפלגות תיירים לפי תחנת גבול, ארץ מגורים ויבשת

Table 8. Results from inbound tourism Survey 2015 (a)

לוח 8. ממצאים מתוך סקר תיירות נכנסת 2015 (א)

	איטליה Italy	רוסיה Russia	גרמניה Germany	הממלכה המאוחדת UK	צרפת France	ארה"ב USA	סה"כ Total	
<b>Average Group Size of Families:</b>	1.4	1.8	1.5	1.8	2.2	1.9	1.8	<b>ממוצע גודל הקבוצה המשפחתית:</b>
<b>Religion:</b>	100%	100%	100%	100%	100%	100%	100%	<b>דת:</b>
Jewish	11%	7%	5%	39%	76%	45%	27%	יהודים
Protestants & Evangelical	1%	1%	15%	7%	0%	9%	7%	פרוטסטנטים ואונגליים
Catholics	50%	0%	10%	3%	2%	6%	10%	קתולים
Christians - Other	22%	72%	30%	30%	14%	30%	36%	נוצרים - אחר
Moslem	0%	1%	1%	1%	1%	1%	2%	מוסלמי
Other & No affiliation	16%	19%	39%	20%	7%	9%	18%	אחר וללא השתייכות
<b>Purpose of Visit:</b>	100%	100%	100%	100%	100%	100%	100%	<b>מטרת הביקור:</b>
Holiday & Leisure	9%	28%	13%	19%	17%	10%	13%	בילוי והנאה
Touring & Sightseeing	22%	24%	30%	10%	13%	17%	19%	תיור וטיול
Pilgrimage	25%	12%	7%	16%	7%	27%	22%	צליינות
V.F.R.	18%	22%	25%	36%	54%	26%	26%	ביקור קרובים וידידים
Business	19%	3%	14%	14%	4%	7%	10%	עסקים שליחות
Conventions	3%	1%	1%	2%	0%	1%	1%	כנסים ותערוכות
Study & Research	3%	0%	4%	1%	1%	2%	2%	לימודים ומחקר
Health treatment	0%	8%	0%	0%	0%	0%	1%	טיפול רפואי
Other	1%	2%	6%	2%	4%	10%	6%	אחר

a) Exc. Day visitors and Cruise passengers

א(לא כולל תיירות יומית ושייט

Source: CBS- inbound tourism survey, annual report 2015- table 2.1.1, 2.1.3, 2.2.5

מקור: סקר תיירות נכנסת דו"ח שנת 2015, לוחות: 2.1.1, 2.1.3, 2.2.5

לוח 8. (המשך) (א)

Table 8. (Continued) (a)

	איטליה Italy	רוסיה Russia	גרמניה Germany	הממלכה המאוחדת UK	צרפת France	ארה"ב USA	סה"כ Total	
<b>Type of organization:</b>	100%	100%	100%	100%	100%	100%	100%	<b>אופן ארגון הנסיעה:</b>
Organized Tour	23%	17%	9%	13%	6%	34%	25%	טיול מאורגן
Package Tour	5%	10%	6%	6%	5%	12%	8%	חבילת תיור
F.I.T.	72%	73%	85%	81%	89%	54%	67%	נסע באופן עצמאי
<b>Frequency of Travel:</b>	100%	100%	100%	100%	100%	100%	100%	<b>תדירות הנסיעה:</b>
First Visit	59%	53%	56%	33%	17%	50%	51%	ביקור ראשון
Return Visit	41%	47%	44%	67%	83%	50%	49%	ביקור חוזר
<b>Type of Accommodation:</b>	100%	100%	100%	100%	100%	100%	100%	<b>סוג האכסון:</b>
Hotels / Holiday Village	55%	51%	43%	53%	27%	65%	56%	מלון / כפר נפש
Youth Hostel	6%	3%	17%	5%	2%	2%	5%	אכסניית נוער
Christian Hospices	8%	1%	2%	2%	1%	1%	2%	אכסניה נוצרית
Friends & Relatives	18%	34%	25%	29%	48%	22%	26%	קרובים וידידים
Rented Room / Apartment	9%	9%	10%	8%	13%	7%	8%	דירה / חדר שכור
Other	4%	2%	3%	3%	9%	3%	3%	אחר
<b>Average Stay: (Nights)</b>								<b>שהות ממוצעת: (לילות)</b>
Stayed up to one month	6.8	7.8	8.3	7.8	9.8	9.7	8.4	שהו פחות מחודש
<b>Average Grade:</b>	<b>Poor - 1 to Excellent - 5</b>			<b>גרוע - 1 עד מצויין - 5</b>				<b>ציון ממוצע:</b>
Overall Satisfaction	4.2	4.4	4.1	4.4	4.2	4.7	4.4	שביעות רצון כללית

a) Exc. Day visitors and Cruise passengers

(א)לא כולל תיירות יומית ושייט

מקור: סקר תיירות נכנסת דו"ח שנתי 2015, לוחות: 2.2.1, 2.2.7, 2.2.13, 2.2.15, 2.4.2

Source: CBS- inbound tourism survey, annual report 2015- table 2.2.1, 2.2.7, 2.2.13, 2.2.15, 2.4.2

Table 9. International Conventions in Israel

לוח 9. כנסים בינלאומיים בישראל

כנסים בישראל 2012-2015									
Month, subject and venue	מספר משתתפים מחו"ל				מספר כנסים ותערוכות				חודש, נושא, ומקום
	Number of participants from				Number of				
	2015	2014	2013	2012	2015	2014	2013	2012	
Total	33,728	55,174	48,145	40,668	166	113	172	119	סך הכל
I	1,311	3,300	2,695	1,010	11	9	8	4	I
II	2,074	5,000	2,826	5,790	18	8	10	17	II
III	2,665	6,045	4,031	4,528	15	12	17	9	III
IV	756	1,335	2,995	1,200	8	7	14	4	IV
V	9,748	6,684	5,585	6,250	21	11	17	20	V
VI	5,719	6,620	13,195	6,550	27	17	25	13	VI
VII	1,570	1,358	1,765	3,150	11	6	10	4	VII
VIII	754	7,000	1,280	170	4	1	4	3	VIII
IX	1,579	3,845	490	550	6	8	5	8	IX
X	4,233	8,512	4,499	7,550	18	10	27	17	X
XI	1,417	1,845	5,039	2,000	19	7	19	6	XI
XII	1,902	3,630	3,745	1,920	8	17	16	14	XII
<b>Subject of Conference</b>									
<b>נושא הכנס</b>									
Medicine	3,823	9,664	4,357	2,470	37	28	29	29	רפואה
Law and social subjects	1,235	5,953	3,935	5,220	9	6	9	23	משפט וחברה
Associations' conventions	1,637	275	10,327	6,190	9	2	47	15	ועידות של ארגונים
Science and technologies	11,867	8,772	13,493	6,040	61	37	52	32	מדע וטכנולוגיה
Agriculture	340	2,200	3,140	2,500	4	2	2	2	חקלאות
Religion	6,522	6,520	2,760	5,100	9	12	10	3	דת
Security	1,060	-	-	-	4	-	-	-	ביטחון
Exhibitions	150	7,055	8,830	12,150	1	3	14	13	תערוכות
Tourist	1,150	-	-	-	4	-	-	-	תיירות
Financial and Investment	3,120	-	-	-	10	-	-	-	פיננסי והשקעות
Other	2,824	14,735	1,303	1,000	18	23	9	2	אחר
<b>Venue of Conference</b>									
<b>מקום הכנס</b>									
Eilat	352	1,310	894	650	5	5	5	8	אילת
Galilee	200	-	328	-	1	-	4	-	גליל
Haifa	426	360	1,507	800	6	3	17	5	חיפה
Herzliya	1,085	1,150	378	160	5	3	4	1	הרצליה
Dead Sea	110	150	395	150	2	2	4	3	ים המלח
Jerusalem	14,821	30,827	14,654	16,178	54	27	54	34	ירושלים
Kfar Saba	-	-	-	50	-	-	-	1	כפר סבא
Ramat Gan	100	170	360	150	2	3	3	2	רמת גן
Rehovot	335	150	180	-	4	1	2	-	רחובות
Tel Aviv	13,724	20,142	25,751	21,630	72	62	59	53	תל אביב
Other	2,575	915	3,698	900	15	7	20	12	אחר

מקור: ITN איסוף מיוחד עבור משרד התיירות

Table 10. Israeli Outbound Tourism by Country of Visit

לוח 10. יציאות ישראלים לחו"ל לפי ארץ ביקור

	SERIES	2012	2013	2014	% Change 2014/13 % שינוי	
<b>Total Based on CBS</b>		<b>4,348,600</b>	<b>4,756,700</b>	<b>5,180,700</b>	<b>9%</b>	<b>סך הכל לפי ל.מ.ס.</b>
<b>Total (Reported Countries)</b>		<b>3,140,963</b>	<b>3,446,177</b>	<b>3,632,433</b>	<b>5%</b>	<b>סך הכל (ארצות מדווחות)</b>
Asia		652,009	726,915	707,563	-3%	אסיה
Thailand	TF	125,666	133,438	137,552	3%	תאילנד
Turkey	TF	79,526	153,249	181,115	18%	טורקיה
Jordan	TF	162,789	147,232	139,231	-5%	ירדן
China	VF	82,548	79,699	לא דווח		סין
Hong Kong, China	TF	38,187	38,892	40,231	3%	הונג קונג
India	TF	47,649	48,737	49,312	1%	הודו
Cyprus	TF	39,420	43,653	68,822	58%	קפריסין
Japan	VF	10,413	14,478	18,808	30%	יפן
Singapore	VF	13,600	14,579	15,270	5%	סינגפור
Korea, Republic of	VF	12,244	11,922	12,298	3%	קוריאה
Cambodia	TF	7,921	7,684	9,317	21%	קמבודיה
Nepal	TF	7,087	5,437	6,227	15%	נפאל
Lao People's D. R.	VF	3,241	3,364	4,068	21%	לאוס
Philippines	TF	5,895	7,675	8,776	14%	פיליפינים
Sri Lanka	TF	7,212	8,545	8,058	-6%	סרי לנקה
Maldives	TF	2,569	3,253	3,299	1%	המלדיביים
Kazakhstan	VF	6,042	5,078	5,179	2%	קזחסטן
Africa		199,164	201,922	212,345	5%	אפריקה
Egypt	VF	132,217	133,620	140,425	5%	מצרים
Morocco	TF	10,819	18,199	17,611	-3%	מרוקו
South Africa	TF	20,640	22,116	19,388	-12%	דרום אפריקה
Nigeria	VF	18,482	7,687	7,772	1%	ניגריה
Ethiopia	TF	7,754	10,705	10,951	2%	אתיופיה
United Rep. of Tanzania	VF	4,635	5,344	7,403	39%	טנזניה
Angola	TF	2,190	1,655	2,609	58%	אנגולה
Zimbabwe	VF	2,427	2,596	6,186	138%	זימבבואה
Europe		1,747,786	1,962,716	2,118,919	8%	אירופה
United Kingdom	VF	137,900	158,000	185,000	17%	ממלכה מאוחדת
Germany	TCE	237,822	254,975	280,555	10%	גרמניה
Bulgaria	VF	77,934	81,357	104,246	28%	בולגריה
Poland	TCE	152,064	148,546	164,331	11%	פולין
Ukraine	TF	107,141	120,913	101,799	-16%	אוקראינה
Greece	TF	207,711	212,466	197,009	-7%	יוון
Russian Federation	VF	123,974	136,827	152,853	12%	רוסיה
Switzerland	THS	68,474	66,707	69,047	4%	שוויץ
Austria	TCE	105,317	117,053	122,802	5%	אוסטריה
Czech Republic	TCE	93,510	104,542	116,390	11%	צ'כיה
Italy	TF	71,834	122,739	101,531	-17%	איטליה
Romania	TCE	71,672	96,615	139,425	44%	רומניה
Croatia	TCE	35,541	36,871	36,767	0%	קרואטיה
Belgium	TCE	35,940	38,413	39,673	3%	בלגיה
Slovenia	TCE	39,595	46,862	41,080	-12%	סלובניה
Slovakia	TCE	13,016	15,307	15,810	3%	סלובקיה

Table 10. (Conmtinued)

לוח 10. (המשך)

	SERIES	2012	2013	2014	% Change 2014/13 % שינוי	
Georgia	THS	32,765	51,772	75,114	45%	גאורגיה
Finland	TCE	6,830	10,402	12,128	17%	פינלנד
Lithuania	TCE	8,159	7,072	14,158	100%	ליטא
Montenegro	TCE	12,393	10,077	7,624	-24%	מונטנגרו
Latvia	TCE	6,045	7,126	7,957	12%	לטביה
Hungary	THS	50,638	64,176	76,674	19%	הונגריה
Serbia	TCE	3,957	4,217	8,878	111%	סרביה
Bosnia and Herzegovina	TCE	2,895	2,872	1,852	-36%	בוסניה והרצגובינה
Armenia	TF	4,070	4,345	4,807	11%	ארמניה
Albania	VF	2,292	3,032	3,073	1%	אלבניה
Azerbaijan	THS	6,369	6,989	7,584	9%	אזרבייג'ן
Moldova	TCE	1,654	1,802	1,424	-21%	מולדובה
Belarus	TF	584	465	778	67%	בלרוס
Malta	TF	26,412	26,715	24,617	-8%	מלטה
TFYR of Macedonia	TCE	3,278	3,461	3,933	14%	מקדוניה
America		505,639	523,845	577,388	10%	אמריקה
USA	TF	303,629	331,359	355,509	7%	ארה"ב
Canada	TF	62,935	60,464	63,390	5%	קנדה
Brazil	TF	33,523	33,128	43,340	31%	ברזיל
Chile	TF	20,435	18,408	20,511	11%	צ'ילה
Bolivia	THS	12,419	10,526	10,609	1%	בוליביה
Peru	TF	13,082	11,809	13,615	15%	פרו
Costa Rica	TF	11,095	10,764	13,442	25%	קוסטה ריקה
Paraguay	TF	1,030	998	1,474	48%	פרגוואי
Guatemala	VF	10,719	9,838	12,157	24%	גואטמלה
Colombia	TF	6,631	6,807	8,806	29%	קולומביה
Panama	VF	8,625	7,425	8,204	10%	פנמה
Ecuador	VF	4,599	4,046	4,878	21%	אקוודור
Cuba	VF	4,857	5,549	8,952	61%	קובה
Uruguay	VF	2,376	2,858	3,455	21%	אורוגוואי
Venezuela	TF	1,521	1,709	1,672	-2%	ונצואלה
Dominican Republic	TF	1,077	1,223	928	-24%	ר. דומיניקנית
Honduras	TF	2,344	2,223	1,006	-55%	הונדורס
Bahamas	TF	771	640	703	10%	בהאמה
Seychelles	TF	1,145	1,162	999	-14%	איי סיישל
Jamaica	TF	639	636	757	19%	ג'מייקה
Nicaragua	TF	2,187	2,273	2,981	31%	ניקרואה
Oceania		14,800	16,322	16,218	-1%	אוקיאניה
Australia	VF	10,272	11,490	11,370	-1%	אוסטרליה
New Zealand	VF	4,528	4,832	4,848	0%	ניו זילנד

Source: World Tourism Organization (UNWTO)

מקור: ארגון התיירות העולמי

VF- Visitor arrivals at Frontiers

VF - כניסת מבקרים בגבולות

TF- Tourist arrivals at Frontiers

TF - כניסת תיירים בגבולות

THS- Tourist arrivals at Hotels

THS - אורחים במלונות

TCE- Tourist arrivals at Hotels and similar establishment

TCE - אורחים במלונות ודומיהם

הוכנסו רק מדינת שדיווחו על מעל 500 כניסות