



Detailed Information

1. INTRODUCTION

Tourism and innovation do not always go hand in hand. The tourism industry is based on human contact, where personal service has a significant part of the customer experience. The innovation world, in general, and technological innovation, in particular, have undergone substantial changes in recent years.

The tourism industry is facing vast challenges, in the post Covid-19 pandemic world. Technological breakthroughs, changes in habits, and the threat of future pandemics and emergencies, together with the shortage of human capital, all require innovating solutions worldwide.

Israel, a leading country in the start-up world, in collaboration with the World Tourism Organization (UNWTO), is happy to invite you to the Global Tourism Innovation Forum that will take place in Tel Aviv on February 14-17, 2023.

The GTI Forum will examine the connection between the world of tourism and the world of innovation and technology. Together we will discuss the following topics:

- How innovation and technology can help solve labor shortages
- Women leading innovation and entrepreneurship
- The role of the regulator in creating innovation
- Smart mobility
- Improving the tourist experience with the help of technologies
- Innovation in tourism products with an emphasis on social sustainability

This information note provides administrative and logistical arrangements details, and other relevant information pertaining to your onsite participation. This information note is subject to change and will be updated from time to time.

2. REGISTRATION AND BADGES

2.1 Registration

Registration for the GTI Forum will be online. Participants are kindly requested to complete the registration form by **January 20, 2023**. The form is available on the Israel Ministry of Tourism website at the following [registration link](#). Due to restrictions in in-person capacity, limitations per the number of international participants per organization/entity may apply.

During registration, participants will be asked to include information on their travel schedule and accommodations to enable the host to make the necessary arrangements for local transportation.

Registrations are subject to approval by the organizers. Participants will receive a confirmation email once approval is granted.

2.2 Badges

Participants will be able to collect their identification badges and relevant information at the registration desk at:

Tuesday, 14 January

11:00-15:00 Israel Ministry of Tourism pavilion in IMTM fair at Expo Tel Aviv.

19:30-21:00 Opening Event

Wednesday, 15 January

9:30-11:00 at the GTI Forum premises at the Expo Tel Aviv fairground.

※ The above mentioned schedule is subject to change. Participants will be informed of the final program two weeks before the Forum.

For security reasons, all participants are requested to wear their identification badges on a visible place for the duration of Forum, as well as for social events.

3. PROGRAMME

3.1 Forum Programme

The Provisional Programme of the Forum extends over four days; two days of the convention (15-16 February) and two days of social events (14 and 17 February). Detailed information on the sessions' speakers and their biographies will be available on the Forum's website: <https://www.gov.il/en/departments/news/global-tourism-innovation-forum>

3.2 IMTM Fair – International Mediterranean Tourism Market Fair

The biggest Israeli annual tourism fair is the location for meeting the entire person to person.

The fair takes place at Expo Tel Aviv fairgrounds between the 14th -15th of February 2023.

For more details: <https://www.imtm-telaviv.com/>

3.3 Official language

The official language of the Forum is English.

3.4 Dress code

Business attire is required at official meetings of the Forum. Business casual for the evening event. Casual dress code for excursions.

4. ARRIVALS AND DEPARTURES

4.1 Arrivals

The closest international airport is the **Ben Gurion Airport (TLV)**, approximately 26 km from the venue, and approximately 20-50 minutes by car/train.

Further information regarding the airport is available on the following website:

<https://www.iaa.gov.il/en/>

Taxis are available 24/7 at the airport.

For the train schedule, please enter <https://www.rail.co.il/en>.

Information desk of the Israel Ministry of Tourism is available 24/7 at Ben Gurion Airport, Terminal 3. The Information desk can be easily located opposite the exit out of the Passport Control, before the baggage belts.

4.2 Useful local transportation apps

For Taxi services the best apps are: GET (<https://gett.com/intl/>) or Yango (<https://yango.com/>)

For navigating and paying for public transportation (trains and busses) the best apps are: Moovit (<https://moovitapp.com/>) or Rav-Pass (<https://hopen.co.il/>) .

4.3 Transportation for the events

During the Forum, shuttle buses will be provided to take participants from the official hotels to the venues, from the venues to the social programme venues, and from these back to the official hotels.

A detailed schedule of shuttle services for local transportation will be provided separately.

5. ACCOMMODATION

The following hotels offered special prices for the participants in the GTI Forum.

Hotel	Room	Price	Contact details	Remark
Port Tower, Isrotel Design Hotel Group	Deluxe Room B&B	Single- 550 ILS Double- 630 ILS	Corporatereservations@isrotel.co.il	For more details please check appendix I
	Deluxe Sea View Room B&B	Single- 700 ILS Double- 780 ILS		For reservations please fill out the form in appendix I send it to Corporatereservations@isrotel.co.il
Royal Beach, Isrotel Exclusive Collection	Bellavista Room	Single- 800 ILS Double- 890 ILS		
	Executive Room	Single- 1060 ILS Double- 1150 ILS		
Tal By the Beach, Tel Aviv	The discount applies to all rooms	10 % discount is given when entering this promo: GTI2023	igor@atlashotels.co.il	For reservations please enter here
Yam Hotel, Tel Aviv				For reservations please enter here

Herods Tel Aviv	The discount applies to all rooms	15 % discount is given when entering this promo: UNWTO2023	EvaCho@fattal.co.il	For reservations please enter here
Leonardo Gordon Beach Tel Aviv				For reservations please enter here
DAVID INTERCONTINENTAL TEL AVIV HOTEL	Classic B&B	Single- 335\$ Double- 365\$	Maya.Zalm-anovich.Beer@ihg.com	For more details please check appendix II For reservations please enter here
	Executive B&B	Single- 410\$ Double- 440\$		
	Club B&B	Single- 460\$ Double- 490\$		
Brown Sea Side Hotel Tel Aviv	Classic	Single- 600 ILS	moran.n@brownhotels.com	For more details please check appendix III
	Classic sea view	Single- 680 ILS		
	Deluxe	Single- 750 ILS		
Brown Brut Hotel Tel Aviv	Classic	Single- 620 ILS		The discount is given when entering this promo: UNWTO Brown Sea Side Brown Brut
	Deluxe	Single- 700 ILS		
	Executive	Single- 780 ILS		
	Executive sea front	Single- 850 ILS		
	Executive suite	Single- 980 ILS		

6. ENTRY PROTOCOL

6.1 VISA REQUIREMENTS

The Israeli Government will take the appropriate measures for the entry, stay, and departure of all participants invited to the GTI Forum.

Israel has visa exemption agreements with many countries. Please check your country's status and whether you need to obtain a visa to visit Israel ([list of countries with which Israel has visa exemption agreements](#)). It is important to emphasize that the exemption applies only to visas for visits and passports (not to laissez-passers).

For those applicable, the visa will be issued by the closest Israeli Embassy or Consulate upon the provision of the following:

- A completed and signed application for a visa to enter Israel ([Download the application for Visa to enter Israel](#)).
- Passport (must be valid for at least six months beyond the date of departure from Israel) or travel document (must be valid for at least one year beyond the date of departure from Israel).

Please note that the processing time for an official visa is at least two weeks.

6.2 PASSPORTS

Please ensure that you hold a current passport with *at least six months' validity from the date of your planned departure from Israel.*

Arriving in Israel

Israel **will not** stamp your passport but will provide you with an entry card that should be kept throughout your trip as proof of legal entry. **PLEASE DO NOT LOSE THIS CARD.** You will need to show this proof of legal entry upon checking in at each hotel you will be staying in, and you also need this to leave as well.

Leaving Israel

Israel's security process can be rigorous and lengthier than at other international airports. **Passengers must arrive at the airport three hours before departure time.** Upon arriving at the airport, you will first undergo a security check before approaching the counter of the airline you are flying. After your luggage has been inspected by airport personnel, you will check in your bags and will receive a boarding pass.

After the security check in the departure hall, you will continue to passport control where you will need to present your passport, proof of entry you received upon arrival, and airline ticket.

7. PRACTICAL INFORMATION

7.1 Currency and Exchange Rate

The currency in Israel is Shekel (ILS); Major credit cards (American Express, MasterCard and Visa) are also accepted in hotels, restaurants and stores. Check with your bank before departure if you are unsure of the international status of a card you plan to use in Israel. For updated currency exchange rates please check:

<https://www.xe.com/currencyconverter/> .

Money may be exchanged at the airport, banks, and exchange booths in the street. You are advised to avoid any none-licensed locations or money exchangers.

7.2 Official Time

All of Israel sits within the same time zone of GMT+2.

7.3 Credit Card

A foreign issued MasterCard and Visa card (and sometimes American Express credit cards) are accepted in Israel by virtually all merchants in Israel. However, it might be unacceptable at small enterprises, markets, short distance transportation services, and other establishments.

Participants who may experience an issue when processing a payment with an international credit card are encouraged to contact their banks in their home country for further information or clearance.

ATM's in Israel generally accept common international credit cards such as MasterCard and Visa.

7.4 Duty Free Import

All goods and services purchased in Israel are subject to a 17% VAT (Value Added Tax), usually included in the displayed price. No VAT charges are applied to foreigners in the hotels.

Tourists may apply for a VAT refund before leaving the country at the airport. Please note you must visit the VAT stand BEFORE going through security. In order to apply for the VAT refund, you must meet the following requirements:

- Your purchase must have been made at a store that participates in this refund (it is easy to check this, there will be a “tax refund for tourists” sticker on the door or window of the shop).
- Your purchase must have cost more than 400 ILS (including the VAT tax)
- You must be taking the items out of the country, and they must be for personal use.

Items may not be food, drinks or tobacco (these do not qualify for a VAT refund).

7.5 Climate (winter)

Israel's winter weather fluctuates. Some winters are mild and sunny, while some are cold and rainy. Temperatures range in 10°-18°C in Tel Aviv, but in Jerusalem and the Galilee hills it is colder - 6°-13°C.

7.6 Healthcare

Water: Tap water is safe to drink in Israel. Mineral water including major imported brands can be easily obtained from supermarkets and convenience stores.

Hospitals: Medical systems and facilities in Israel are well-established and participants can expect to receive a high standard medical treatment, should any have health issues during their stay. Before leaving for your trip, make sure you have international travel insurance.

7.7 Insurance

Delegates are encouraged to purchase travel insurance before leaving their home country. Insurance plans typically cover accidental loss of belongings, medical costs in case of injury or illness, and other possible risks of international travel.

7.8 Electricity Supply

In Israel, the **standard voltage is 230 V, and the frequency is 50 Hz**. You can use your electric appliances in Israel, if the standard voltage in your country is in between 220 - 240 V (as is in the UK, Europe, Australia, and most of Asia and Africa). For Israel, there are **three associated plug types, C, H, and M**. Plug type C is the plug that has two round pins, plug type H has three pins in a triangular shape, and type M has three round pins.

7.9 Local and International Phone Calls

For international inbound calls, the country code is +972, and the area code for Tel Aviv is 03 (or just 3 if you call from a foreign number).

7.10 Internet Access

Wi-Fi will be available at the venue of the Forum in Tel Aviv.

In Israel, participants will find many public Wi-Fi signals. If your budget allows, renting a mobile Wi-Fi router device at the airport, or purchasing a local SIM card, is another good option.

7.11 Typical Business Hours

	Hours Weekdays	Friday	Sat.
Tel Aviv City Tourist Information Center	09:00 - 21:00	09:00 - 16:00	Closed
Shops	09:00 - 15:00	17:00-21:00	09:00 - 21:00
Offices	09:00 - 17:00	Closed	Closed

8.13 Contact Information

Nira Fisher Director of International Relations

E-mail: GTIforum@tourism.gov.il

International Relations Department

Ministry of Tourism, Israel

Phone Number: +972-2-666-4268

Tamir Maggouse Student international Relations

E-mail: Stuird@tourism.gov.il

International Relations Department

Ministry of Tourism, Israel

Phone Number: +972-2-666-4230

Appendix I

2022



UNWTO 2023

Port Tower Tel Aviv Part of the Isrotel Design Hotel Group

298 Hayarkon St. Tel-Aviv, Israel. Tel: 03-7156666



Between 14-17/02/2023

Port Deluxe Room

single - 550 Nis per night, including breakfast, not inc.VAT
Double – 630 Nis per night, including breakfast, not inc.VAT

Port Deluxe Sea View Room

single - 700 Nis per night, including breakfast, not inc.VAT
Double - 780 Nis per night, including breakfast, not inc.VAT

Reservations by Reservation request document at the attache' to

• E-mail address: Corporatereservations@isrotel.co.il



Royal Beach Tel Aviv Part of the Isrotel Exclusive Collection

9 Hayarkon st. Tel Aviv



Between 14-17/02/2023

Bellavista Room

single - 800 Nis per room per night, including breakfast, not inc.VAT
Double - 890 Nis per room per night, including breakfast, not inc.VAT

Executive Room

single - 1060 Nis per room per night, including breakfast & lounge access, not inc.VAT
Double - 1150 Nis per room per night, including breakfast & lounge access, not inc.VAT

Reservations by Reservation request document at the attache' to

- E-mail address: Corporatereservations@isrotel.co.il

Cancellations Policy

- By e-mail: CORPORATERESERVATIONS@isrotel.co.il
- Upon cancellation of a reservation, effected within 21 days from the date the booking was made or from the date of receipt of the booking confirmation document (whichever is later), and provided that the cancellation date is not within 7 days (that are not rest days), prior to the check-in date, the Ordering Party will be charged with a cancellation fee in the sum of NIS 100 (hundred) or 5% (Five percent) of the value of the order, whichever is lower.
- Upon cancellation of a reservation stated within 14 days (that are not rest days), prior to the check-in date, the Ordering Party will be charged with a cancellation fee in the sum of 15% (twenty-five percent) of the value of the order (regardless of the time that has elapsed from the date the booking was made).
- Upon non-arrival to the hotel without providing a due cancellation notice, the Ordering Party will be charged with a cancellation fee in the sum of 50% (fifty percent) of the value of the order

• Rerevation upon avilibility

- Wireless Internet connection is available in rooms and public areas.
- Free access to the Fitness center.
- Rates Net to the hotel.
- Rates are Subject to VAT when applicable by law.
- Isrotel holds the right to stop / amend rates an conditions at any time
- Reservations E-mail address: Corporatereservations@isrotel.co.il
Phone: +972-8-6387735



Reservation request

.1	Hotel	
.2	Guest name	
.3	Mobile Number	
.4	Arrival Date	
.5	Departure Date	
.6	Occupancy	
.7	Room type	
.8	Credit card information	
.9	Meal plan	
.10	Rate	
.11	Company	
.12	Confirmation #	

Appendix II



UNWTO 2023

About us: Overlooking the Mediterranean and located near the southern end of Tel Aviv's beachfront promenade, just steps away from the Carmel Market and the hip Neve Tzedek neighbourhood, the InterContinental David Tel Aviv hotel is the perfect starting point to enjoy everything this vibrant city has to offer.

CLASSIC		EXECUTIVE		CLUB	
					
Single	Double	Single	Double	Single	Double
ON GUEST ACCOUNT					
\$335	\$365	\$410	\$440	\$460	\$490

The rates for all room types above include:

- Full Israeli breakfast served at our Jaffa Court restaurant
- Complimentary access to our state-of-the-art fitness Center
- High-speed wireless internet access in all guestrooms
- Big bottle of mineral water upon arrival
- Rates will be confirmed upon availability only.
- Valid for reservations from 14-17 February 2023
 - ❖ Executive Rooms include access to The Executive Lounge which is located on the 3rd Floor Lobby area next to our in-house Nomi restaurant.
 - ❖ Suites and Club Rooms include access to the The Club Lounge on the 24th floor with breath-taking views of the Mediterranean Sea and the SoHo of Neve Tzedek. All Club room guests can enjoy a private check-in, complimentary breakfast buffet, light lunch options, evening cocktails, wine, and canapés. Guests are entitled to invite 2 outside guests. Open daily from 7.00am - 10.30pm

Terms & Conditions:

- ❖ Rates are in USD per room per night on Bed and Breakfast Basis.
- ❖ **All rates NET to the hotel.**
- ❖ The Hotel check-in time shall be 15:00 pm and the Checkout time shall be until 12:00 pm.
- ❖ According to the Israeli law individual guests who stay the night at the Hotel and who are foreign resident tourists staying in Israel under a tourist visa of the B/2 B/3; B/4 type are entitled to an exemption from VAT (the "VAT Exemption").
- ❖ Upon check-in, the guests will be requested to present a valid credit card to cover any incidentals & passport identifications for security and VAT purposes. Cash will not be accepted to guarantee incidentals.

Cancellation fee:

- Individual reservations can be canceled with no charge up to 24 hours prior to arrival date

No shows:

Client Guests who submitted their reservations, have not cancelled and didn't arrive will be charged for full stay to client.

Payment Instructions –

* Rooms and extras will be paid by the guests. Credit card for guarantee is require when making the reservation

For Reservations – Please use the link [UNWTO 2023](#) Link is open until 10.01.2023.



SPECIAL OFFER



About us: Overlooking the Mediterranean and located near the southern end of Tel Aviv's beachfront promenade, just steps away from the Carmel Market and the hip Neve Tsedek neighbourhood, the InterContinental David Tel Aviv hotel is the perfect starting point to enjoy everything this vibrant city has to offer.



For more information, please visit our website: www.intercontinental.com/telaviv

Appendix III



SOULFUL
COLLECTION
BROWN Hotels
BROWN Hotels
BROWN Hotels

To: Nira Fisher
TEL:
Email:

Re: Group Contract – Brown Hotels Collection

Dear Nira,

Further to your request, please find further agreement for the group;

Group Name: UNWTO
Dates: 14-17.2.23
Number of rooms:
Board Basis: Bed & Breakfast
Nationality: global

Tel Aviv Hotels

Brut House Tel Aviv Hotel
<https://brownhotels.com/brut>

Room Type	Classic	Deluxe	Executive	Executive Sea Front	Executive Suite
Rates	620NIS	700NIS	780NIS	850NIS	980NIS

*Urban room type has a single 1.40m bed size 580NIS

Brown Sea Side
<https://brownhotels.com/seaside>

Room Type / Dates	Classic	Classic Sea View	Deluxe
Rates	600NIS	680NIS	750NIS

- ✓ Free high speed WI-FI in all rooms & public spaces
- ✓ Early check-in, Late check out, upon availability
- ✓ 24 Hours cancellation policy
- ✓ Welcome amenities
- ✓ Free entrance to the new business lounge at 7th floor
- ✓ Accumulate and redeem brownie

W W W . B R O W N H O T E L S . C O M





SOULFUL
COLLECTION

BROWN Hotels
BROWN Hotels
BROWN Hotels

General Terms and Conditions

- All rates are quoted in NIS Israel currency and **net to the hotel**, based on Bed & Breakfast basis.
- Rates are subject to VAT for Israeli citizens as per Israeli law.
- All Rates are for Single use.
- Supplement of 85NIS per night for 2nd person in the room.
- Check-in from 3 PM | Check out 12 PM.

For your guests, which entitles them to a special discount on our website www.brownhotels.com

Promo Code:

Brut House Tel Aviv Hotel

<https://tinyurl.com/Brown-Seaside-UNWTO>

Brown Sea Side

<https://tinyurl.com/Brown-Brut-UNWTO>

Payment upon arrival to the hotel (credit cards' details needed to guaranty the reservation only). After choosing the hotel on the website – please choose the dates, room and number of guests – enter the Promo Code in the window "Promo Code" and press "Check Availability", Please note - the price you will receive is including the discount.

Cancellation policies:

Cancellation notice must be received up to two days prior to arrival date by 12:00 PM. Otherwise a charge of the first night stay will apply.

In case of a Non-show, a charge of the first two nights stay will apply.

(*) V.A.T - Holders of an Israeli passport or guests who do not have a B2 tourist visa please note that our rates do not include VAT. This means that you will be charged 17% VAT, according to Israeli law. To be exempted from VAT, all you need to do is show our customer care associate your B2 tourist visa when you check-in.

For further information or assistance, please do not hesitate to contact me.

We are looking forward to welcome your guests, assuring you our best attention and services.

Kind regards,

Moran Noe

Corporate Sales Manager

W W W . B R O W N H O T E L S . C O M

