



#	Subject	Question	Answer
1.	Pro-Israel Public event	Why virtually no funding for events in North America?	The Ministry is focusing its efforts on places and countries in which the Delegitimization phenomena are relatively unchallenged and/or less challenged by the Pro-Israeli side. At locations, such as Europe, South Africa and Latin America the ability of the Pro Israel community to react the BDS campaign is limited due to financial and organizational reasons. That is why we have decided to focus on these specific Geographical arenas rather than others.
2.	Pro-Israel Public event	If the event takes place in one geographic area defined, but there are Israeli speakers and Israeli participant, can the event be allegeable for a grant?	According to paragraph 5 "a pro Israel activity will be eligible for a grant of support if it is one of the following activities: a pro-Israel rally, a pro-Israeli march/parade or a pro-Israel conference, held within one of the above-listed geographic areas. "
3.	Pro-Israel Public event	Is the limitation of geographic area is the limitation of the event, or the origin of the organizations? For example, if organization is organizing an event in Washington D.C., but the origin of that organization is in Europe – is it possible? Or the event must be according to the area described in the bid?	The limitation of geographic area is a limitation on the event itself and not to the origin of the organization submitting the request

4.	Pro-Israel Public event	Just want to clarify what kind of event is required... Maybe like TED talks in a big theater at a public park? What kind of content is expected to be transmitted? Do you recommend certain type of speakers related with some topic?	The event must qualify as pro-Israel activity according to paragraph 3.
5.	Pro-Israel Public event	The event that might be submitted should be a one-time type or it can be a series of events?	The request should be for a one time pro-Israel public event that stands in the criteria detailed in paragraph 3. An organization can submit a number of requests for support in pro-Israel public event for a number of events. One request for each event.
6.	Pro-Israel Public event	Is there a limitation of number of event per organization? Is it possible to submit few public events in one offer?	An organization can submit a number of requests for support in pro-Israel public event for a number of events.
7.	Pro-Israel Public event	Is an organization that already receives Government funding, entitled to apply for a grant?	According to paragraph 6, The activity that is the subject of the application does not receive support from any other official entity acting on behalf of the Government of Israel.
8.	Pro-Israel Public event	Is there a limitation regarding the origin of the organizing organization? For example, can it be an Israeli organization organizing a public event in Europe?	According to paragraph 3 the organization submitting the application must be a " <b>pro-Israel organization established outside of Israel and that operates abroad in the Geographic Areas</b> , as defined hereunder". Meaning, an Israeli organization can't submit a request, but an extension of that organization abroad which is a legal entity in itself can submit a request for support.
9.	Pro Israel public event	Will the filming cost (camera guy, post-production) be covered as a core item or will they be listed as a support item under 10.2.?	All necessary costs related directly to the project will be relevant for submission. The submitted costs will be examined according to 10.2 and to whether they are necessary and related directly to the project.

10.	Pro-Israel Public event		The following words from paragraph 9 will be erased: " Applications will be submitted twice a year; up until the end of the first quarter and up until the end of the third quarter of the calendrical year. " Therefore, This year we have only one round.
11.	Pro-Israel Public event	What is the maximum amount that will be granted?	According to paragraph 10.6 the maximum amount allocated per project is 200,000 nis.
12.	On line pro-Israel initiative	What is the rationale behind the distribution of funds to the different Geographical arenas?	The Ministry is focusing its efforts on places and countries in which the Delegitimization phenomenon is relatively unchallenged and/or less challenged by the Pro-Israeli side. At locations, such as Europe, South Africa and Latin America the ability of the Pro Israel community to react the BDS campaign is limited due to financial and organizational reasons. That is why we have decided to focus on these specific Geographical arenas rather than others.
13.	On line Pro Israel initiative	Can an event take place over a period of time, with, for example, multiple videos?	According to paragraph 5.1 – the type of project needs to be one of the following. Each type of project has its on criteria.
14.	On line pro-Israel initiative	Is there a limitation regarding the origin of the organizing organization? For example, can it be an Israeli/American organization performing the project Europe?	According to paragraph 5.4 - The organization/initiative that submits the project is <b>from the country in which the project's target audience is located</b> , and the project is in the official language of this country.
15.	On line Pro Israel initiative	Does the content needs to be in the local language or will subtitles do?	According to paragraph 5.4, that is sited above, The project need to be in the official language of the organization/target audience country. But you can add subtitles in any language you prefer.
16.	On line pro-Israel initiative	Is an organization that already receives Government funding, entitled to apply for a grant?	According to paragraph 6, The activity that is the subject of the application does not receive support from any other official entity acting on behalf of the Government of Israel.

17.	On line pro-Israel initiative	a criteria for the "online" grants is to show a volume of online traffic of 100K a year. While our local branch can't show those numbers, the headquarters of the global organization can. Can our branch "use" the volume of the world organization when filing for the grant?	According to paragraph 6 – in order to be eligible for grants the organization that submit the request must meet the preliminary condition. Therefor the organization can't relay on the experience of another organization or the its headquarter.
18.	On line pro-Israel initiative	A criteria for the "online" grants is to show a volume of online traffic of 100K a year. While the local branch doesn't have its own Facebook page ext., it uses the headquarters of the global organization Facebook page ext. Can our branch "use" the volume of the world organization when filing for the grant?	According to paragraph 6 – in order to be eligible for grants the organization that submit the request must meet the preliminary condition. Paragraph 6.2 state preliminary condition regarding yearly audience reach. In this case where the local branch uses the headquarters of the global organization as standard practice and <b>doesn't have</b> its on means of exposer (as oppose to the case in question 17), the local branch can submit <u>proof</u> that the means of exposer of the headquarters of the global organization meets the exposer criteria in relation to the target audience of the project. For example: for a project that is target audience is French - the local France branch (page, blog, etc) will have to show proof that that the means of exposer of the headquarters of the global organization has routine exposer of more than 100,000 reach of unique users from France a year, and that they had launched at least one online campaign to which at least 50,000 people (reach of unique users) from France were exposed to.
19.	On line pro-Israel initiative	I am running my social media as a private initiative and not as an established organization. Would it be possible to avail the grant under these circumstances?	Yes, as long as the project submitted for the grant meets all the criteria detailed in the documents.

20.	On line pro-Israel initiative	I am a single person, operating under my own banner and without any organizational umbrella. I personally incur expenses and most of this is not applicable to me.	According to paragraph 6.3 "It is hereby clarified that <b>in the event that a required document or any section of a required document is not relevant to the particular organization or initiative applying for a grant, it is necessary that this be noted explicitly within the framework of the application</b> "
21.	On line pro Israel initiative	Does a private individual submitting a grant application needs to fill forms 2, 4, 6?	According to paragraph 6.3, that is cited above, a private individual need to submit only the relevant form to him. In this case, He needs to submit form no 2, and not forms no. 4 and 6.
22.	On line Pro Israel initiative	Will travel costs (e.g. flights to Israel) be covered as a core item or will they be listed as a support item under 10.7.?	All necessary costs related directly to the project will be relevant for submission. The submitted costs will be examined according to 10.7 and to whether they are necessary and related directly to the project.
23.	On line pro Israel initiative	Is there a limit of how much we can spend on Facebook and Instagram advertisement (as listed as a support item under 10.7.)?	No
24.	On line pro Israel initiative	What is the maximum amount that will be granted?	According to paragraph 10.4 the maximum amount allocates per project is 80,000 NIS.
25.	On line Pro Israel initiative	If a project consists of a series of creation (such as a number of articles), for the purpose of receiving payment when should the performance report etc. should be submitted?	According to paragraph 11 – after the actual implementation of the on line pro Israel project.
26.	General		It should be clarified that only organization established outside of Israel can submit request for support. Israeli organization can't submit request for support.
27.	General	Can we use an Israeli supplier for as a supplier?	The project need to be performed by the organization that submit the grant application, but you can use third party services as suppliers, including Israeli suppliers.

28.	General	Is the grant given for a specific project or for the organization activities in general?	The grant is given for a <b>specific project that needs to meet the preliminary condition detailed in the grants papers</b> . It should be clear from the grant application - what is the project for which the grant is requested and does it meets the preliminary condition.
29.	General	Is there a limitation of time regarding the project? For example, can we submit a conference that will be organized in November 2020?	Applications for the grants program can be submitted for any project that took place as of January 1 <sup>st</sup> 2019 till December 31 <sup>st</sup> 2019.
30.	General	Can we submit for the grant application a project that was already accomplished?	Yes, as long as it meets the criterions in the relevant support tender.
31.	General	Can one organization submit grant application for both on-line pro Israel initiative and pro Israel public events?	Yes.
32.	General	Are we right to understand that even if organization wins the grant it should realize the grant activities on its own cost and can rely to get the grant money only after submitting the full report on realization?	According to paragraph 11 payment will be "following the actual execution of the activity"
33.	General		The Ministry will not give direction or guidance to the execution of the project submitted in the request for support. Every and each organization should be accountable for its own decision whether to apply a request for support or not.
34.	General	Do the forms have to be filled out in English?	The request must be submitted in <b>English</b>
35.	General	What is the deadline to submit the applications?	<b>The submission of the applications will be no later than July 15st 2019.</b>

36.	General	When decision is planned to be done by the Ministry on the grants allocation in 2019?	The grant committee will review all of the requests, score them according to the criteria detailed in the support test and will than publish its results.
37.	General	What is the connection between the grant program and Concert?	There is no connection between the support tenders to the joint venture concert
38.	General	Do you have an English website?	<a href="https://www.gov.il/en/departments/Units/ministry_of_strategic_affairs_and_information">https://www.gov.il/en/departments/Units/ministry_of_strategic_affairs_and_information</a>
39.	General	Can we apply by Word file?	Sure, you can find the files here: <a href="https://www.gov.il/en/Departments/General/strategy_support">https://www.gov.il/en/Departments/General/strategy_support</a>
40.	General	Can the grant application be submitted via e-mail?	applications for the pro Israel public events should be submitted to: <a href="mailto:grants.events@pmo.gov.il">grants.events@pmo.gov.il</a> applications for the pro Israel on line initiative should to be submitted to <a href="mailto:grants.initiatives@pmo.gov.il">grants.initiatives@pmo.gov.il</a>
41.	General	I am an individual submitting an application – what should I mention in form no. 1 as id number?	A persona submitting the application as an individual need to fill his social security number/passport number or any other mean of identification that he prefer. In addition you should submit a copy of that mean of identification, in order to approve the identification of the person submitting the application
42.	General	What information should I put in form No. 2?	You can find a new and simpler form no.2 here: <a href="https://www.gov.il/en/Departments/General/strategy_support">https://www.gov.il/en/Departments/General/strategy_support</a>
43.	General	Regarding the third party services in the suggested project budget in form no. 2 - Should I already sign on a contract with the third parties as part of the requirements for submitting the grant application?	No.
44.	General	If an organization is also showing willingness to support the same campaign, should they be allowed to fund it as well, along the funding of the Ministry for Strategic Affairs?	Yes, as long as the additional funding isn't from the Israeli government.

45.	General	Form No. 4 requires a signed confirmation by an attorney. Is an official German abstract from the associations register ("Vereinsregisterauszug") also valid?	No
46.	General	Can I include the payment for verification of signature on the grant application in the suggested project budget on form no. 2?	No.
47.	General	I already submitted a grant application, but after the Q&A I would like to resubmit the application – is it possible?	Yes. Should you choose submit a new one till July 15st, we will review the latest grant application.