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Health Ministry
Israel
Jerusalem

The topic: Request for a meeting

Dear Deputy Minister Litzman:

British American Tobacco (BAT) is a British multinational tobacco company headquartered in London, United Kingdom. The company is a part of many local communities – both large and small – around the world.

We take pride that in countries where we operate we always compliance with regulatory rules, tax law and more.

On the July 14 and 15 we will be in Israel - Gianpiero Pazzanese, president and CEO of BAT for Israel, Greece, Cyprus and Malta, and myself, Stefanos Dianellos, Head of Corporate and regulation affairs of BAT at the same countries.

We would appreciate it if you will find the time to meet with him in order to bring you additional insights regarding tobacco advertisement regulation.

Respectfully

Stefanos Dianellos
Head of Corporate and regulation affairs of BAT for Israel, Greece, Cyprus and Malta.